

# Park, Walk, & Roll

EDUCATION •• ENGAGEMENT ••• EVALUATION ••• ENGINEERING ••• EQUITY

## ENCOURAGEMENT



A Park, Walk, & Roll is a Safe Routes to School (SRTS) activity that enables students and parents/guardians to park at a designated location between  $\frac{1}{4}$  and  $\frac{1}{2}$  mile from school and walk the rest of the way to school. This program is beneficial for families who live too far from the school to walk or bike. Since they would otherwise drive their students to school, a Park, Walk, & Roll helps reduce congestion in the school zone. This is a great way to involve families before and after school and to foster a sense of community while practicing safe walking, biking, and rolling habits. SRTS can help design a Park, Walk, & Roll program that best fits your school's unique needs as you develop healthy, safe, and sustainable transportation policies.

**Here are some key considerations for establishing your Park, Walk, & Roll program.**



### REASONS TO START A PARK, WALK, & ROLL PROGRAM

A Park, Walk, & Roll program can help create safer walking, biking, and rolling environments for students by:

- ✓ Reducing traffic congestion around schools
- ✓ Improving air quality
- ✓ Encouraging physical activity
- ✓ Increasing neighborhood involvement in the SRTS program



### FINDING A PARK, WALK, & ROLL LOCATION

A Park, Walk, & Roll site should be off-campus – it could be a library, park, church, or another location. Ideally, the site will:

- ✓ Provide plenty of space for safe drop-offs
- ✓ Have enough room for students, families, and staff to gather before they depart for school
- ✓ Be about  $\frac{1}{4}$  to  $\frac{1}{2}$  mile from the school campus



## HOW TO ORGANIZE A PARK, WALK, & ROLL

1. Ask your SRTS Outreach Coordinator to help with a **walk audit** to evaluate the built environment and any potential safety concerns.
2. Planning and communications should **consider all modes of student travel** to and from school, including walking, biking, and using wheelchairs or scooters.
3. **Review your school's arrival and dismissal procedures.** Your SRTS Outreach Coordinator can provide guidance.
4. With the assistance of your SRTS Outreach Coordinator, **free student address maps** will be created to visually aid in determining the highest concentration of students relative to the school. These maps provide a guide for selecting a Park, Walk, & Roll site.
5. **Schedule a walk assessment** to provide a better sense of potential barriers as well as identify areas where students may need assistance during the Park, Walk, & Roll. Invite relevant stakeholders such as School Resource Officers, Department of Public Works staff, and parents/guardians to attend and provide feedback for the potential route.
6. **Recruit volunteers** to serve as chaperones. Inform parents/guardians in advance and provide clear guidance and maps of the route.
7. **Launch your Park, Walk, & Roll!**
8. **Track participation** and adjust the route as needed.

