What is the Massachusetts Safe Routes to School Program?



EDUCATION • • • ENCOURAGEMENT • • • ENGAGEMENT • • • EVALUATION • • • ENGINEERING • • • EQUITY

SRTS is a free, federally funded program administered by the Massachusetts Department of Transportation that works to increase safe walking, biking, and rolling among public elementary, middle, and high school students. We use a collaborative, community-focused approach that bridges the gap between health and transportation.

Maximize your SRTS partnership and get great benefits for students, families, schools, and communities.

- Increase safety for students walking and rolling in their community
- Help students stay active and build independence
- Boost attendance and reduce tardiness
- Decrease traffic congestion and improve air quality

What We Do. SRTS provides services to schools and communities across the Commonwealth and everything we do is centered around the "6 E's." Make an impact in your community through every "E!"

Education Get the tools students need to be smart, aware walkers and rollers:

- Pedestrian/bike safety sessions & Bike Rodeos
- Curriculum and professional development
- Driver education materials
- Videos, webinars, and other trainings

Encouragement Build excitement about active transportation through events, activities, and contests:

- Flagship days—iWalk; Winter Walk & Roll; Massachusetts Walk, Bike, & Roll; and Car-Free Campus Day
- Walking School Buses, Bike Trains, and Park, Walk, & Rolls
- Yard Sign Design Contest
- High School activities and resources

Engagement Cultivate relationships between schools, communities, and municipalities:

- SRTS Task Forces
- Crossing Guard Appreciation Day
- Crossing Guard training materials

Evaluation Explore data about surrounding environments and travel behaviors to improve walking and rolling:

- Arrival/Dismissal observations
- Walk/Bike audits
- Mapping and surveys

Equity Access resources on implementing sustainable and equitable programs:

- Students of All Abilities Guide
- SRTS Sustainability Guide
- Equity Strategies for Schools
- Model Policy Language

Engineering Seek opportunities for SRTS-related infrastructure funding:

- Signs & Lines Program
- SRTS Infrastructure Program
- Technical Assistance
- Bike Rack Grant

MASSACHUSETTS Safe Routes to School
MASS.GOV/SAFE-ROUTES-TO-SCHOOL

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