



HYBRID

REQUEST FOR INFORMATION

JUNE 2, 2025 | 2-3:30pm

The Massachusetts Department of Public Health (MDPH), Bureau of Family, Health and Nutrition (BFHN), Nutrition Division will hold a public hearing to prepare for an upcoming procurement to fund WIC services throughout the Commonwealth. MDPH seeks participant, provider, and community partner input into several aspects of WIC local program funding and services. You are invited to attend a hearing to provide input.

Input is desired regarding:

- Changing service areas to better serve program participants and improve program efficiency, including setting a minimum caseload per service area
- Setting caseload standards for permanent clinic sites and establishing parameters for mobile sites
- Redistributing available funding to better meet programs' needs in rural areas
- Designating an acceptable agency administrative rate
- Controlling rent/lease costs
- Increasing proportion of paraprofessional nutrition staff in overall staffing pattern
- Staffing WIC programs to be responsive to the needs of a diverse participant population
- Updating standards for the WIC staff to participant ratio
- Requiring the use of online nutrition education (WICSmart) for low risk follow ups to maximize nutrition staff time
- Improving local agency WIC staff retention

IN-PERSON

WIC Learning Center
63 Fountain St., 3rd Floor
Framingham, MA 01702

VIRTUAL

[Link: Click here to join the meeting](#)

Meeting ID: 253 698 368 304 4

Passcode: Su6Es2nd

Dial in by phone

+1 857-327-9245,596175315#

United States, Boston

Phone conference ID: 596 175 315#

Comments may also be submitted by June 6, 2025 to:

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