



GOOD FOOD *and*  
A WHOLE LOT MORE!

The Massachusetts Women, Infants and Children Nutrition Program (WIC) provides vital nutrition care during pregnancy and early childhood.



## Vision

To ensure that all eligible families experience long-lasting nutrition and health benefits from WIC's coordinated, easily accessible services.



## Mission

To improve the health status of families by providing nutrition and health education, lactation support, nutritious foods and referrals to other health & human services. WIC collaborates with families, community organizations, health care providers, retail food stores, and state & federal partners to achieve this mission.

## Values

WIC offers high-quality nutrition and health services in an environment that is:



Collaborative

Family-centered

Culturally-competent

Responsive

Caring

Equitable

Supportive

Respectful



[www.mass.gov/wic](http://www.mass.gov/wic)

This institution is an equal opportunity provider.