

**WIOA Career Center Standards & Process /
Workforce Development Board Certification
Combined Workgroup Meeting
Friday, December 11, 2015
10:00 a.m. – 12:00 noon**

**ETR Framingham
1671 Worcester Road, Framingham**

Meeting Minutes

Present: Tim Dooling, Dave Manning, Steve Sullivan, Holly Hill-Batista, Paulette Carroll, Beth Goguen, Shannon Norton, Steve Trueman, Tom Perreira, Barbara O'Neil, Tim Sappington, Joan Phillips, Louise Meyer, Ellie Rose, Diane Hurley, Sacha Stadhard, Arthur Chilingirian, Christine Tibor, Jolanta Conway, Maria Kefallinou

Call in: Patricia Crosby, Leslie Seifried, John Oliveira, Sheila Sullivan Jardim, Ralph Abislaiman

Tim gave introductions. Diane Hurley gave an overview of the new Workforce Development Board Certification standards & measures document. Group had questions surrounding the tight timeframe for submissions. Diane explained we are all under a tight timeframe and we need to do our best to meet tight timeframe.

Holly & Jola spoke about need for partners to weight in more heavily in WDB standards. WIOA language is strong towards customers with barriers.

Sacha gave overview of Youth Service Strategy. Jola suggested including core partners in YSS.

Sheila spoke about Demand Driven Strategies (3). Some of her board employers may not post jobs, but they are engaged in local board. Diane stated that this would be taken into consideration.

Issue discussed surrounding how to track/capture local board's interactions with employers. Group spoke about local boards entering in MOSES. Several members expressed skepticism around local board using MOSES.

Under Partnerships/MOU section. Sylvia expressed concern about being judged on ability to enter into regional MOU as this is in the hands of the state. Group discussed state level MOU being used as a template for regional MOUs. Discussed lack of final regulation, and the fact that some partners have no proposed regulations. Discussion surrounding the fiscal agent/firewall challenges.

Dave Manning gave overview of Career Center Standards proposed scoring document. Diane stated WDB Certification group would meet one final time, then send draft document out for comment.

Discussion surrounding gaining employer input. Local boards must share proposals with their employers who sit on local boards and bring the feedback back to the groups for incorporation into the documents.

Sylvia stated % towards training is inconsistent with “jobs driven” focus. Real measure should be to what extent is occupational training jobs driven. How do we measure is training business driven? Look at whether training is demand driven. Groups discussed whether spending \$5K on one person may not be the best use of funds. Should be measuring percentage of training for training’s sake.

Group discussed fiscal sustainability is a big issue. Joan P. mentioned that jobs driven means truly understanding what the employers needs and how is the WF system meeting those needs through specific training that trains folks for the openings. Real time employer needs being filled by WF system. Need to strengthen relationships with employers. Employers need to be involved in designing the trainings.

Sylvia said the direction we are discussing leads to serving far fewer people. What do we do about this? Need to reach a consensus in Mass. surrounding reconciling universal access vs. demand driven.

Integrated services – shared data is a large issue.

Federal & Local Performance – how will areas be measured using WIA? How will entities who are not current career center be measured against existing career centers? Must look to the proposed plan on how non CC entity will address certain standards. Group discussed who will sit on procurement selection review boards? DCS will get something out addressing this. Will include state/partner.

Demand Driven – How do we reconcile customer choice mandate of WIOA with Demand Driven principals. Choice needs to be an informed choice within an in-demand occupation.

Maximizing Access for Jobseekers & Business – It was noted that the scoring measure to get a 5 on the second element was not clear – how much of a specific increase needs to be made?

Effective Leadership & Management – Groups discussed difficulty in measuring increases in CC customers with a marketing plan.

Comments from group to stateplan@detma.org by Wednesday, December 16th

DCS will have revised version of documents available by Friday, December 18th