



*The Commonwealth of Massachusetts*  
*Department of the State Treasurer*  
*Alcoholic Beverages Control Commission*  
*Boston, Massachusetts 02114*

*Deborah B. Goldberg*  
*Treasurer and Receiver General*

*Kim S. Gainsboro, Esq.*  
*Chairman*

NOTICE OF SUSPENSION

September 1, 2015

**J.P. ALLIANCE INC. DBA SHANGRI-LA**  
**50 FRONT STREET**  
**WORCESTER, MA 01608**  
**LICENSE#: 150800550**  
**VIOLATION DATE: 05/15/2015**  
**HEARD: 08/25/2015**

After a hearing on August 25, 2015, the Commission finds J.P. Alliance Inc. dba Shangri-La violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: 204 CMR 4.03 (1) Changing prices during the calendar week.

The Commission **suspends the Licensee's license for a total of two (2) days to be served. The suspension shall commence on Wednesday, October 14, 2015, and terminate on Thursday, October 15, 2015.** The license will be delivered to the Local Licensing Board or its designee on Wednesday, October 14, 2015 at 9:00 A.M. It will be returned to the licensee Friday, October 16, 2015.

You are advised that pursuant to the provisions of M.G.L. c.138 §23, you may petition the Commission to accept an offer in compromise in lieu of suspension within twenty (20) calendar days following such notice of such suspension. If accepted, you may pay a fine using the enclosed form which must be signed by a Massachusetts Licensed Accountant.

You are advised that you have the right to appeal this decision under M.G.L. c. 30A to Superior Court within thirty (30) days upon receipt of this notice.

**ALCOHOLIC BEVERAGES CONTROL COMMISSION**

Kim S. Gainsboro  
Chairman

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这份文件是重要的，应立即进行翻译。

cc: Local Licensing Board  
Frederick G. Mahony, Chief Investigator  
Dennis Keefe, Investigator  
Mark Kenny, Investigator  
Administration  
File



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**DECISION**

**J.P. ALLIANCE INC. DBA SHANGRI-LA**  
**50 FRONT STREET**  
**WORCESTER, MA 01608**  
**LICENSE#: 150800550**  
**VIOLATION DATE: 05/15/2015**  
**HEARD: 08/25/2015**

J.P. Alliance Inc. dba Shangri-La (the "Licensee") holds an all alcohol license issued pursuant to M.G.L. c.138, §12. The Alcoholic Beverages Control Commission (the "Commission") held a hearing on Tuesday, August 25, 2015 regarding an alleged violation of 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: 204 CMR 4.03 (1) Changing prices during the calendar week. Prior to the commencement of the hearing, the Licensee stipulated to the violation alleged in Investigator Keefe's Report.

The following documents are in evidence:

1. Investigator Keefe's Report dated May 15, 2015;
2. Licensee's Stipulation of Facts; and
3. Print out from Licensee's website re: happy hour prices.

There is one (1) audio recording of this hearing.

**FACTS**

1. On Friday, May 15, 2015, at approximately 6:00 p.m., Investigators Keefe and Kenny ("Investigators") conducted an investigation of the business operation of J.P. Alliance Inc. dba Shangri-La to determine the manner in which the business was conducted.
2. Investigators entered the licensed premises in an undercover capacity, approached the bar and asked the bartender on duty if there were any drink specials.
3. A female bartender stated there were happy hour specials but not on Friday, only on Monday through Thursday.
4. Investigators asked to speak with the owner, Xinchun Jiang, who subsequently admitted to offering food and alcoholic beverage specials between 4:00- 6:00 p.m., Monday

through Thursday. For example, a Budweiser Light beer was priced at \$2.75 during Happy Hour, but the same beer was priced \$4.75 on the regular menu.

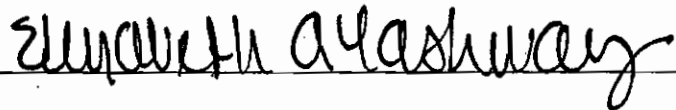
5. Mr. Jiang admitted to Investigators that he did not quite understand the Massachusetts happy hour regulations.
6. Investigators informed Mr. Jiang of the violation and that a report would be filed with the Chief Investigator for review.

### CONCLUSION

Based on the evidence, the Commission finds the Licensee violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: 204 CMR 4.03 (1) Changing prices during the calendar week. Therefore, the Commission **suspends the license for four (4) days of which two (2) days will be served and two (2) days will be held in abeyance for a period of two (2) years provided no further violations of Chapter 138 or Commission Regulations occur.**

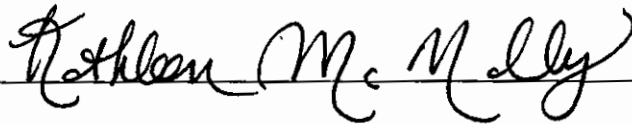
### ALCOHOLIC BEVERAGES CONTROL COMMISSION

Elizabeth Lashway, Commissioner



I, the undersigned, hereby certify that I have reviewed the hearing record and concur with the above decision.

Kathleen McNally, Commissioner



Dated: September 1, 2015

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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