

4th Annual Yard Sign Design Contest Distracted Driving

February 25, 2020 - **May 1st, 2020**
(deadline extended due to COVID-19)

The Massachusetts Safe Routes to School (SRTS) Program's Yard Sign Design Contest is a way for students to use their creativity to help promote safe roads for cyclists and pedestrians in their communities.

Here's how: Students create and submit a design for a yard sign that brings awareness to **distracted driving**. With the recent passing of hands-free legislation for electronics (Mass. General Laws, Chapter 90 Section 13B), we want the students to focus their designs on eliminating **distracted driving**, especially in and around school zones.

Signs may be hand drawn or created digitally. Four winners will be chosen, and the winning designs will be made into yard signs for distribution to SRTS partner schools around the Commonwealth. See below for winning designs from previous years.

Contest Submission Guidelines and Eligibility Requirements:

- Participating schools must be Massachusetts SRTS partners.
- The contest is open to students in grades 2-8.
- Students may submit an 8 ½ x 11 hand drawn version of the sign and/or a digital version.
(landscape orientation is preferred)
- Yard signs must not include any copyrighted photos or slogans.
- Yard signs must **NOT** include the SRTS or MassDOT logos.
- Students may submit individual entries or work in a group.
- A school official must sign the registration form (page 3) for any posters submitted by a student/s within the school. A parent/guardian must also sign the form acknowledging all the contest guidelines outlined within this document.

2017 Winning Designs



2018 Winning Designs



2019 Winning Designs





Yard Sign Design Contest Terms & Conditions

Submissions must be received by May 1st, 2020, and can be sent electronically or via mail:

email: Diane.Hanson@aecom.com

mail: Safe Routes to School C/O AECOM, 1 Federal Street, 8th Floor, Boston, MA 02110

Selection of Winners: Winning entrants will be notified through the school officials listed on their registration forms. Once all posters have been submitted, a selection committee will determine up to four winners. Winners will be notified within two weeks following the submission deadline. Winners may share one side of a yard sign. Please note that submitted signs will not be returned to the school or student.

Schools with winning entrant(s) may be asked to participate in, and host, a recognition event. The Massachusetts SRTS Program will coordinate and manage event logistics.

Massachusetts SRTS, through MassDOT, reserves the right to edit or reject any yard sign entered in the contest. All entrants (through the school official as well as parents and guardians) agree that by submitting their entries in the contest, they give up the right to any compensation for their possible use as a public service announcement or on any other media, social media, news outlet, printed publication, or any additional viewing source. The winning entrants agree to use of their photos on social media and other such outlets owned or operated by MassDOT and their affiliated organizations and offices. By submitting an entry(ies), the school representative or parent/guardian agrees that they have complied with the school's privacy and media appearance policy for students and staff. Please note that Massachusetts SRTS will add MassDOT and SRTS logos to all winning yard signs.

Submissions must be received by May 1st, 2020.

Questions? Contact: Leon.Papadopoulos@aecom.com or call 857-383-3816



Yard Sign Design Contest Registration

SCHOOL INFORMATION

School Name: _____

Address: _____

City, State, ZIP code: _____

Principal's Name: _____

Phone Number: _____

Email Address: _____

Authorized School Representative Signature: _____

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents-*Due to school closures during COVID-19, this signature is not required in order to submit an entry. If your picture is selected, SRTS will contact the school for proper authorization.*)

STUDENT INFORMATION*

Student #1 Name: _____

Grade: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

Student #2 Name: _____

Grade: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

Date: _____

*Please note if more than one student worked on a yard sign, we require each student's parent/guardian to sign the Student Information section.

Attach this form to each design submission.