

# 5<sup>th</sup> Annual Yard Sign Design Contest

## Be Safe & Be Seen

February 22, 2021 – April 16, 2021

The Massachusetts Safe Routes to School (SRTS) Program’s Yard Sign Design Contest is a way for students to use their creativity to help promote safe roads for cyclists and pedestrians in their communities.

**Here’s how:** Students create and submit a design for a yard sign that brings awareness to **being safe and being seen – as a pedestrian and/or a cyclist**. We want the students to focus their designs on wearing bright/reflective clothing, wearing helmets, using crosswalks, and/or being aware of traffic, especially in and around school zones.

Signs may be hand drawn or created digitally. Four winners will be chosen, and the winning designs will be made into yard signs for distribution to SRTS partner schools around the Commonwealth. See winning designs from previous years below.

### 2017 Winning Designs



### 2018 Winning Designs

### 2019 Winning Designs

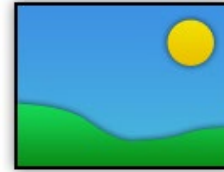


### 2020 Winning Designs



# Guidelines and Eligibility Requirements

- Students that submit a design must be enrolled in a Massachusetts SRTS partner school.
- The contest is open to students in grades 2-8.
- Students may submit an 11 x 8 ½ hand-drawn version of the sign and/or a digital version. (**landscape orientation is required**)
- Submissions must **NOT** include any copyrighted photos or slogans.
- Submissions must **NOT** include the SRTS or MassDOT logos.
- Students may submit individual entries or work in a group.
- A parent/guardian must fill out and sign the form (see page 3) acknowledging all the contest guidelines outlined within this document. A school representative should also sign (if available).
- A completed and signed form must be submitted with each drawing.



Landscape



Portrait

## Contest Terms & Conditions

**Submissions must be received by Friday, April 16, 2021, and can be sent electronically or via mail:**

- **email:** [Diane.Hanson@aecom.com](mailto:Diane.Hanson@aecom.com)
- **mail:** Safe Routes to School C/O AECOM, 1 Federal Street, 8<sup>th</sup> Floor, Boston, MA 02110

**Selection of Winners:** Winning entrants will be notified through the school officials listed on their registration forms. Once all posters have been submitted, a selection committee will determine up to four winners. Winners will be notified within two weeks following the submission deadline. Please note that submitted signs will not be returned to the school or student.

Schools with winning entrant(s) may be asked to participate in, and/or host, a recognition event. The Massachusetts SRTS Program will coordinate and manage event logistics.

Massachusetts SRTS, through MassDOT, reserves the right to edit or reject any yard sign entered in the contest. All entrants (through the school official as well as parents and guardians) agree that by submitting their entries in the contest, they give up the right to any compensation for their possible use as a public service announcement or on any other media, social media, news outlet, printed publication, or any additional viewing source. The winning entrants agree to the use of their photos on social media and other such outlets owned or operated by MassDOT and their affiliated organizations and offices. By submitting an entry(ies), the school representative or parent/guardian agrees that they have complied with the school's privacy and media appearance policy for students and staff. Please note that Massachusetts SRTS will add MassDOT and SRTS logos to all winning yard signs.

**Submissions must be received by April 16, 2021.**

**Questions? Contact: [Leon.Papadopoulos@aecom.com](mailto:Leon.Papadopoulos@aecom.com) or call 857-383-3816**



# Yard Sign Design Contest Registration

## SCHOOL INFORMATION

School Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP code: \_\_\_\_\_

Principal's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized School Representative Signature: \_\_\_\_\_

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents-**Due to COVID-19, this signature is not required in order to submit an entry. If your picture is selected, SRTS will contact the school for proper authorization.**)

## STUDENT INFORMATION\*

**Student #1 Name:** \_\_\_\_\_

Grade: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

**Student #2 Name:** \_\_\_\_\_

Grade: \_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents)

Date: \_\_\_\_\_

\*Please note if more than one student worked on a yard sign, we require each student's parent/guardian to sign the Student Information section.

## Attach this form to each design submission