
The first Comprehensive Conservation and Management Plan (CCMP) for the Massachusetts Bays National Estuary Program was published in 1996. The CCMP described seventy-two action items categorized into fifteen major action plans for protecting and preserving the Bays’ resources. The action plans articulate a number of recommended steps to take to restore and protect the Massachusetts Bays ecosystem. The action plans address the following areas of concern:

1. Protecting Public Health
2. Protecting and Enhancing Shellfish Resources
3. Protecting and Enhancing Coastal Habitat
4. Reducing and Preventing Stormwater Pollution
5. Reducing and Preventing Toxic Pollution
6. Reducing and Preventing Oil Pollution
7. Managing Municipal Wastewater
8. Managing Boat Wastes and Marina Pollution
9. Managing Dredging and Dredged Materials Disposal
10. Reducing Beach Debris and Marine Floatables
11. Protecting Nitrogen-Sensitive Embayments
12. Enhancing Public Access and the Working Waterfront
13. Planning for a Shifting Shoreline
14. Managing Local Land Use and Growth
15. Enhancing Public Education and Participation

In 2003, MassBays revised and updated the CCMP and included the following new action plans:

16. Preventing Marine Invasive Species
17. Marine Monitoring