



2017 MASSACHUSETTS ALL HAZARDS EMERGENCY PREPAREDNESS CONFERENCE

DETAILED AGENDA

November 1 & 2, 2017 | DCU Center, Worcester, MA

Wednesday, November 1, 2017

Plenary Sessions

Semper Fortis: Lessons Learned during the Washington Navy Yard Tragedy

Speakers: Vice Admiral (Retired) William Hunter Hilarides, Naval Sea Systems Command
Lindsay Webster, Naval Sea Systems Command

Time: 8:30 – 10:00 am

Location: Grand Ballroom

On the morning of September 16, 2013, a lone gunman fatally shot twelve people and injured others in a mass shooting at the Naval Sea Systems Command Headquarters in Washington, D.C. This presentation will detail lessons learned in leadership, response, and recovery, and will be followed by a question and answer session.

Cyber Insecurity: Defending a Democracy in the Digital Age

Speaker: Eric Rosenbach, Co-Director of the Harvard Kennedy School's Belfer Center for Science and International Affairs and a Kennedy School Public Policy Lecturer

Time: 10:15 – 11:45 am

Location: Grand Ballroom

Today's leading democracies are digital: they depend on the internet and information technology to support their economies, infrastructure, media, and government. Rapid technology adoption has improved citizens' lives and countries' overall prosperity; but it has also created new vulnerabilities, which hostile actors are increasingly willing and able to exploit. Eric Rosenbach, Co-Director of Harvard's Belfer Center for Science and International Affairs and former U.S. Department of Defense "Cyber Czar," will discuss how we can protect our democratic systems and institutions in the digital age.

Break Out Sessions

Training: Senior Officials Workshop for All-Hazards Preparedness

Presenter: Steve Keim, Training Manager, Executive Programs, Emergency Services Training Institute, Texas A&M Engineering Extension Service
Ronnie Taylor, Senior Training Specialist, Executive Programs, Emergency Services Training Institute, Texas A&M Engineering Extension Service

Time: 12:30 – 4:30 pm

Location: Meeting Room A

This workshop provides a forum for executives and senior officials to share strategies, discuss executive-level challenges, and identify policies and processes that may facilitate the implementation of emergency preparedness, management and response plans during times of emergency. The goal of the workshop is to provide senior executive officials (appointed and elected), department heads, and community leaders with a common perspective and an understanding of the challenges they will face in times of crisis. This workshop includes a practical, discussion-based exercise to facilitate discussions among participants. Participants will receive a certificate of course completion for this course.

Training: Basic Sheltering Concepts

Presenters: Rachel Fleck, Local Coordinator, Massachusetts Emergency Management Agency
Brenda Brouillette, Regional Mass Care Manager, American Red Cross of Massachusetts

Time: 12:30 – 2:45 pm

Location: Meeting Room B

Basic Sheltering Concepts Training is a high-level interactive course that introduces students to basic shelter operations. The course is divided into 5 modules and details what a shelter is, types of shelters, roles and responsibilities in shelter operations, and guidelines for setting up, running, and closing a shelter during times of emergency. Participants will receive a certificate of course completion for this course.

Training: Incident Command System (ICS) Overview for Executives and Senior Officials

Presenters: Robert L. Martucelli, Instructor, Massachusetts Emergency Management Agency (MEMA)
James McLoughlin, Training & Exercise Coordinator, MEMA

Time: 12:30 – 2:45 pm

Location: Meeting Room C

This course provides executives and senior officials (including elected officials, city and town managers, agency administrators, etc.), an orientation to the Incident Command System (ICS) including the concepts of Unified Command, Area Command, and Coordination and Incident Management Assessment. This course emphasizes roles and relationships of the command and general staff in ICS to the senior officials and executives. The course also describes the application of Area Command and the importance of interagency coordination on complex incidents and events. Instruction will be followed by a question and answer session. Participants will receive a certificate of course completion for this course.

Training: Basic HURREVAC

Presenters: Donald E. Cresitello, Senior Coastal Planner, US Army Corps of Engineers, North Atlantic Division
Paul Morey, Hurricane Program Manager, Federal Emergency Management Agency

Time: 12:30 – 4:30 pm

Location: Meeting Room D

This interactive course provides an overview of HURREVAC, a decision-support tool used by emergency managers to gather the information they need to assist their hurricane preparations and evacuation decisions. HURREVAC couples hurricane evacuation study (HES) data with real-time weather forecast data from the National Hurricane Center, allowing users to graphically display specific local evacuation decision time guidance to support decision-making as hurricanes approach. This course demonstrates how the works and provides an overview of the tool's features and functionality. Participants will receive a certificate of course completion for this course.

Creating and Delivering Engaging Emergency Preparedness Training for Employees

Presenters: Nicholas J. C. Boyd, Manager of Emergency Preparedness, Massachusetts Department of Transportation (MassDOT)

John Hynes, Emergency Training Coordinator, MassDOT

Cody Carneiro, Emergency Management Coordinator, MassDOT

Time: 12:30 – 1:30 pm

Location: Meeting Room E

This session will: review common challenges encountered in providing employees with security or emergency preparedness training; demonstrate examples of effective security; and provide best practice suggestions for creating engaging, compelling, and sustainable training for employees.

Massachusetts Survivor and Family Assistance Plan: A Panel Presentation

Presenters: Roberta M. Crawford, MPA, MEP, Planning and Exercise Unit Administrator, Massachusetts Department of Public Health

Kristine M. Cavicchi, Director of Operations, Massachusetts Office of the Chief Medical Examiner

Richard LaTour, Jr., Acting Planning Unit Supervisor, MEMA

Liam Seward, Director of Compliance and Emergency Management, Massachusetts Department of Mental Health

Jamie Barry, Recovery Program Manager, American Red Cross of Massachusetts

Chris Farrand, Director of Emergency Disaster Services, Salvation Army

Time: 12:30 – 1:30 pm

Location: Junior Ball Room

In the aftermath of a mass casualty or mass fatality event, there will be a need to establish a location for survivors and families to receive and provide information on missing or unaccounted for loved ones, to receive information on available services, and to receive information and updates on the event to ensure reunification with missing or deceased loved ones. The panel presentation will introduce first responders, public safety, health and medical, mental health and local officials, and others to the concepts outlined in the newly developed Survivor and Family Assistance Center Plan. The Survivor and Family Assistance Center Plan defines how such a center and/or other assistance support facility may be activated in the aftermath of a mass fatality or mass casualty incident.

Leveraging Social Media in an Emergency

Presenters: Christopher Besse, Social Media and Public Information Coordinator, MEMA
Lieutenant Commander Karen Love Kutkiewicz, First Coast Guard District Public Affairs
Stephen Coleman Jr., Fire Chief, Auburn Fire Department
Jeremy Warnick, Director of Communications & Media Relations, Cambridge Police Department

Time: 1:45 – 2:45 pm

Location: Meeting Room E

Hear from those who use social media to provide information during emergency situations. Learn what they do, how they do it, and get tips to take back to your organization.

Animals in Disasters: Preparedness and Response Panel

Presenters: Barbara Legatowicz, Animals in Disaster Coordinator (Retired), MEMA
Dr. Yoanna Maitre, Veterinarian, Berkshire Ambulatory Veterinary Services
Larry Holmberg, Emergency Management Director, Towns of Chesterfield and Goshen

Time: 1:45 – 2:45 pm

Location: Junior Ball Room

This open discussion session will identify ways to increase awareness and preparedness among animal owners and care providers. The panel of experts will look at ways to approach government, organizations and the public to bolster community support for your disaster preparedness plan involving animals.

Emergency Management Director Roundtable

Presenters: Patrick Carnevale, Regional Manager, MEMA
Kevin Nord, Fire Chief and Emergency Management Director, Town of Duxbury
Allan Alpert, Emergency Management Director, City of Chelsea
Richard H. Fiske III, Emergency Management Director, City of Worcester
Cindy Doty, Emergency Management Director, Town of Hatfield

Time: 3:00 – 4:30 pm

Location: Meeting Room B

Join Emergency Management Directors from across the Commonwealth for a facilitated discussion of best practices, lessons learned, and the current challenges facing Emergency Managers.

Introduction to FEMA's New Public Assistance Delivery Model and Grants Portal

Presenters: Thad Leugemors, Mitigation & Recovery Section Chief, MEMA
Erica Heidelberg, Recovery Unit Supervisor, MEMA
Lorraine Eddy, Disaster Recovery Coordinator, MEMA
Andrew Poliferno, Disaster Recovery Programs Coordinator, MEMA
Judy Whitcher, Disaster Recovery Coordinator, MEMA

Time: 3:00 – 4:30 pm

Location: Meeting Room C

The presentation will provide an introduction to FEMA's new Public Assistance Delivery Model structure, including an overview of the new Grants Portal. The new model structure will be in place for all new presidential disaster declarations, and all recipients will be required to use the grants portal system for submitting and processing eligible reimbursements.

Current Issues in Higher Education Emergency Management

Presenters: John Tommaney, Director of Emergency Management, Boston College
Todd Kaplan, Emergency Manager, Northeastern University
Geoffrey Bartlett, Director of Emergency Management, Tufts University
Anne Marie McLaughlin, Emergency Manager, University of Massachusetts Boston

Time: 3:00 – 4:30 pm

Location: Meeting Room E

This interactive presentation with a distinguished panel of higher education emergency management practitioners will explore various issues facing institutions of higher education such as recent incidents and emergencies, the importance of strong local/institution coordination for planned events/emergencies, trends in new hazards faced by these organizations such as international emergencies and protests and many more. Learn how you can coordinate with these higher education peers and explore how you can help one another to create more disaster resilient communities!

Electric Utilities: The Life Cycle of a Major Storm

Presenters: Thomas Murphy, Manager, Safety & Environmental Health, Unitil
Jacklyn Ulban, Emergency Planning Coordinator, Unitil
Glen Aichinger, Director of Emergency Planning, National Grid
Dick Tobin, Manager of Emergency Preparedness, Eversource

Time: 3:00 – 4:30 pm

Location: Junior Ball Room

This session will detail the “life cycle” (preparation, response, recovery, and mitigation) of a major storm event from a utility perspective. The panel includes members from each major Massachusetts utility (National Grid, Eversource, Unitil). Panelists will discuss how utilities “prepare” by utilizing weather forecasting to determine resource amounts, “respond” to public safety concerns and conduct damage assessments, and “recover” detailing logistics acquisition and restoration prioritization. The session will end with mitigation strategies and best practices in the industry such as After Action Reports and system hardening techniques.