

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

Mass Workforce Issuance

100 DCS 22.108

Policy

Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: October 31, 2017

Subject: **Third Annual “National Apprenticeship Week”**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners that the Department of Labor (DOL) Office of Apprenticeship announced the **3rd Annual National Apprenticeship Week** as November 13th – 19th. See the Press Release [Here](#).

Background: National Apprenticeship Week (NAW) is a National Celebration that offers leaders in business, labor, education, and other critical partners a chance to express their support for Apprenticeship. NAW also gives Apprenticeship sponsors the opportunity to showcase their programs, facilities and apprentices in their community.

NAW has been extremely successful over the past two years, spurring over 1,000 events across the Country. This year, there are currently over 280 events listed on the [NAW website](#). Workforce systems can help promote NAW by hosting events, meetings, webinars etc. throughout the week and registering them on the [NAW website](#). There is a [NAW toolkit](#) to help plan and promote events.

To highlight local events on the website, email NAW pictures, videos, proclamations, and articles to NAW@dol.gov and use #NAW17.

Action

Requested: Please share this information with staff and partners as appropriate. Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners are encouraged to participate in National Apprenticeship Week.