EXECUTIVE SUMMARY

The Town of Yarmouth, Massachusetts has adopted the Transparency best practice as part of a Community Compact agreement signed with the Baker-Polito Administration in May of 2016. The Town partnered with OpenGov of Redwood City, California to develop an “open budget” for Yarmouth’s municipal budget along with an “open checkbook” of municipal financial transactions. The portal also lists the salaries of all of Yarmouth’s full and part time year-round employees and seasonal employees. This data will allow Yarmouth’s citizens and visitors to better understand how funds are being spent and will help to build trust in Yarmouth’s government.

COMMUNITY PROFILE

The Town of Yarmouth is located in southeastern Massachusetts in Barnstable County. Historically, Yarmouth has been a seaport and center of whaling on Cape Cod. Contemporary Yarmouth is known as a vacation and retirement destination.

Population is 23,793 residents*
Annual Budget is $68.9M (FY 2017)
Median Household Income is $39,808*

*As of 2010 census

Photo Credit: Flickr – Mark at Lewis Bay Lighthouse in Yarmouth, Massachusetts
THE CHALLENGE

Like most Cape Cod towns, Yarmouth is known for its tourism industry which spikes in activity during the summer. Stewardship of tourism-driven tax revenue is critical for providing high quality services to Yarmouth’s citizens year round, including support for the Dennis-Yarmouth Regional School District.

Citizens are routinely expecting more accountability and more transparency into how their tax dollars are being spent. They also want this information at their fingertips.

THE SOLUTION

As shown in the below screenshots, the tool – accessible at yarmouthma.opengov.com – provides three sections of information: annual, which shows the annual budget in a visual form; transactional, which shows individual credit and debit transactions; and salaries, which shows municipal employee salaries.

THE RESULTS

Photo Credit: Flickr – Dan Perelman at Colonial Acres in Yarmouth, Massachusetts

“OpenGov has provided the Town of Yarmouth with a platform for communicating financial information in an easy to use format, allowing the public to better understand impacts and restraints of municipal finance.

Daniel Knapik, Yarmouth Town Administrator

Source: https://yarmouthma.opengov.com – accessed on May 23, 2017