OPEN MEETING

Tuesday, November 21, 2017

10:30 a.m.
One Ashburton Place
21st Floor, Rooms 1 and 2
Boston, MA
Cannabis Control Commission
11.21.17 Public Meeting

Agenda

• Call to Order
• Chairman’s Comments & Updates
• Review of Minutes From Previous Meetings
• Process and Time Line for Director of Communications and General Counsel Searches
• Job Descriptions for Future Hires
• Process and Time Line for Discussion and Approval of Draft Regulations
• Key Performance Indicators (Metrics)
• Specifications for Required Technology Development
• New Business reserved for business Chairman did not anticipate at time of posting
• Next Meeting date (if known)

DRAFT--FOR DISCUSSION PURPOSES ONLY
This presentation has not been reviewed or approved by the Cannabis Control Commission.
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• Call to Order
• Chairman’s Comments & Updates
  – Summary of Public Listening Period
  – Commission survey to be Conducted
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Summary of Public Listening Period

- Duration: October 2 – November 13, 2017
- 8 Statewide Public Sessions
  - Downtown Boston (2)
  - Roxbury
  - Martha’s Vineyard
  - Barnstable
  - Pittsfield
  - Worcester
  - Holyoke
- Approximately 150 Speakers at Public Sessions
- Written Comments
  - 280 Email Comments Sent to the Commission’s Email Box
  - 40 Hardcopy Comments Mailed or Hand Delivered to the Commission
Overview of Concerns Raised and Recommendations
(NOT in order of frequency or importance)

• **Public Health**
  – Preventing access by minors and advertising targeted at minors
  – Invest in public health research and education

• **Industry Composition and Structure**
  – Ensure role for craft cultivators/coops
  – Ensure diversity in industry participation (women, minority, veterans, LGBT)
  – Prevent industry dominance by existing [medical] participants, big business, out-of-state entities

• **Equity for disproportionately impacted communities**
  – Ensure full industry participation
  – Previous marijuana arrests should not prevent industry participation
  – Expungement of marijuana related criminal records

• **Regulations**
  – Allow home delivery
  – Allow social consumption
  – Ensure that regulations do not create barriers to entry, reduced accessibility

• **Public Safety**
  – Impaired driving
  – Fire hazards

• **Roll – out**
  – Doing it right is more important than meeting arbitrary deadlines

• **Role of municipalities**
  – Do not use zoning authority to prevent facilities from locating
  – Concerns about bans, moratoriums

• **Medical Marijuana**
  – Accessibility, roll out of revised regulations, adequate supply, tainted product
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November 30 – Written recommendations on regulations received from the four sub – committees of the Cannabis Advisory Board (CAB)

Week of December 4 – Presentation of CAB sub – committee recommendations to Cannabis Control Commission (public meeting)

Week of December 11 – Policy discussions, debates and votes (public meetings)

Week of December 18
  – Stakeholder discussions
  – Commission vote and approval of draft regulations (public meeting)

December 29 – Draft regulation filing date

Week of February 5 – Public hearings on draft regulations

March 9 – Regulation filing date

March 23 – Regulation publication date
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Categories of Metrics

- Accessibility
- Revenue Generated
- Use of Revenue
- Industry Participation
- Equity
- Public Safety
- Public Health
- Environmental Efficiency
- [Medical Marijuana KPI’s to be added later]
Possible Metrics by Category

• **Accessibility**
  – Number of retail establishments
  – Number and percentage of municipalities and counties with retail establishments
  – Number and percentage of municipalities and counties with any marijuana facility
  – Supply/volume measure (?)

• **Revenue Generated**
  – Industry revenue
  – Tax collected by type (state sales tax, excise tax, local tax)
  – Revenue from licenses
  – Self funding date

• **Use of Revenue**
  – Agency Overhead (as a percentage of Revenue)
  – $/Mandate
  – Research Funding
  – Research Agenda

• **Industry Participation**
  – Employment percentage: women, minorities, veterans
  – Equity participation percentages: women, minorities, veterans
  – # of coops
  – Percentage of production from small cultivators

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Possible Metrics by Category

• **Equity**
  – Number of jobs created in disproportionately impacted communities
  – Number of businesses with significant equity ownership by residents of disproportionately impacted communities
  – Local tax revenue generated in disproportionately impacted communities
  – Relative (to other communities) arrest and incarceration rates for marijuana related offenses

• **Public Safety [See attached]**
  – Incidences of impaired driving
  – Progress on defining/measuring impairment
  – Number of marijuana related arrests

• **Public Health**
  – Hospitalization for mis- and over-use
  – Incidence of opioid addiction

• **Environmental Efficiency**

• [Medical Marijuana KPI’s to be added later]
# Cannabis Control Commission
## Key Performance Indicators (KPI’s)

<table>
<thead>
<tr>
<th>Metric</th>
<th>Information Sought</th>
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| **Usage trends**                            | • Is policy encouraging or discouraging the use of cannabis?  
  • Are there trends in problematic use?  
  • Are there trends in who is using cannabis?  
  • What impact is policy having on illicit market?                                                                                                                                                                      |
| **Method of consumption**                   | • What proportions and amounts are consumers using?  
  • How does impact vary by method?  
  • How do methods interplay with social consumption process?  
  • Who buys what method of consumption (useful for targeting education of industry, consumers, law enforcement, public health)?                                                                                                                   |
| **Police-reported incidents and charges**   | • Number of incidents  
  • Types of incidents  
  • Location of incidents  
  • Circumstances of incidents  
  • Number of charges brought or dismissed  
  • Demographics of individuals arrested, charged                                                                                                                                                                       |
| **Outcomes of police-related charges**      | • What are outcomes?  
  • How did outcomes differ among different communities?                                                                                                                                                               |
| **Illegal production and cultivation**      | • Number of illegal grow operations                                                                                                                                                                                  |
| **Police/EMT calls for service**            | • Was there an increase or decrease in police assistance calls?  
  • Is there a difference in municipalities with licensees vs. those without?  
  • Number of people transported to ER?                                                                                                                                                                                   |
| **Potency**                                 | • Emergency calls?  
  • Existence of bootleg cannabis?                                                                                                                                                                                        |
| **Crime around dispensaries**               | • Increase or decrease?  
  • Types?                                                                                                                                                                                                            |
| **Fires and/or explosions in grow and processing operations** | • Circumstances  
  • Methods/materials used?                                                                                                                                                                                             |
| **Diversion of product**                    | • Where?  
  • To whom?  
  • From whom?                                                                                                                                                                                                     |
| **Traffic accidents/driving under the influence** | • Are jurisdictions training L.E.?  
  • How?  
  • Cost?                                                                                                                                                                                                            |

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Next Meeting Date

November 28, 2017
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