Regional Planning – Session III

[Insert date], 3 hours

**Objectives**

* Confirm regional criteria, priority industries, and occupations
* Share summary of challenges facing business and industry
* Share summary of challenges facing labor supply
* Articulate regional planning team’s vision for the region in 2027
* Articulate group members’ missions for the region
* Articulate shared goals and strategies for region

**Pre-Work**

* Regional Planning Team members (name, title, organization) and description of region’s process to develop Labor Market Blueprint
* Priority industries and occupations
* Summary of challenges facing labor supply and industry; summary of opportunities
* Review of consensus-building workshop guide

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| **Agenda Item** | **Time** | **Lead** | **Slides** | **Notes** |
| 1. Welcoming Remarks  * Convene participants * Frame purpose of Session III | 10 min | Board Director or Board Chair | 1-2 |  |
| 1. Review Criteria, Priorities, and Challenges  * PPT presentation reviews: * Overview of team’s criteria for selecting priority industries and occupation * Overview of priority industries and occupations. Why were they chosen and how are they unique to the region? * Summary of top 3 challenges and facing regional business and industry over the next 5 years. * Summary of top 3 labor supply challenges and opportunities facing the region over the next 5 years. * Summary of opportunities in the region. | 30 min | Board Director or Consultant | 3-7 | * This assumes pre-work done before the meeting with a smaller group – or large group – to come to consensus on priority industries and occupations, challenges, and opportunities. * Move through this section, using parking lot to note people’s questions or concerns about any of the above, but use this as a **review** moment rather than a time to work, to ensure your group focuses on the vision/mission/goal part of this session. * All content in this section should be informed by data presented in Sessions I and II, and aligned with Blueprint. |
| 1. Vision-Setting Exercise  * Break into small groups of 2-5 people. * **Why to live here in 2027:** Half of the groups work on developing a realtor brochure that is designed to attract people to move to the area. * **Why to locate your business here in 2027:** The other half of groups will work on developing a brochure that sells business owners on why they should relocate or start their business to the area. What region-specific assets attract businesses to the area? * Reconvene meeting, and ask groups to share highlights. Take notes on chart paper. | 30 mins | Board Director, Consultant, or State Staff | 8-12 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals. * Ask one note-taker per group to turn in group’s materials at end of session. * Tell participants that you will use this material to develop a vision statement that you will share back to the group. |
| Break | 10 mins | All |  |  |
| 1. Mission Exercise  * **Part I:** Facilitate a full-group discussion based on the question: what is our mission as a region? Ask the group three question to determine your mission. What do we do? What is the desired outcome of what we do? Who do we do it for? * **Part II.** Participants break into groups by type of partner (education partners together, workforce together, economic development together) to answer question: What is our mission as a partner in the region? As well as asking “How does this serve the region’s mission?” From this, we gain a clear picture of how, while the missions of each are distinct, they are reliant upon each other. | 30 mins | Board Director, Consultant, or State Staff | 13-16 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals. * Ask one note-taker per group to turn in group’s materials at end of session. * Tell participants that you will use this material to finalize mission statements that you will share back to the group. |
| 1. Goals and Strategies: Consensus Workshop  * **Part I.** Facilitate a consensus workshop focused on the question: How might we train/prepare/equip the regional workforce to meet employer needs in each of our priority industries and occupations in 2020 and beyond? * **Part II.** Where will we be in 2018, 2022, and 2022? Facilitate each question (each year) separately. This comes out of the consensus workshop. The large group will talk about metrics (leading/lagging) at this point. No consensus necessary, in fact, we’d like some super-indicators to emerge that make sense in the region. | 50 mins | Board Director, Consultant, or State Staff | 17-20 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals, and Section IV: Strategies. * Sample metrics might be: programs/policies enacted; economic impact; industry development cycle; demographics; skill gaps closed; general labor pool educational level; credential level. * Notes on how to facilitate a consensus workshop are attached. |
| Next Steps | 5 mins | Board Director | 21 |  |