Regional Planning – Session III

[Insert date], 3 hours

**Objectives**

* Confirm regional criteria, priority industries, and occupations
* Share summary of challenges facing business and industry
* Share summary of challenges facing labor supply
* Articulate regional planning team’s vision for the region in 2027
* Articulate group members’ missions for the region
* Articulate shared goals and strategies for region

**Pre-Work**

* Regional Planning Team members (name, title, organization) and description of region’s process to develop Labor Market Blueprint
* Priority industries and occupations
* Summary of challenges facing labor supply and industry; summary of opportunities
* Review of consensus-building workshop guide

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| **Agenda Item** | **Time** | **Lead** | **Slides** | **Notes** |
| 1. Welcoming Remarks
* Convene participants
* Frame purpose of Session III
 | 10 min | Board Director or Board Chair | 1-2 |  |
| 1. Review Criteria, Priorities, and Challenges
* PPT presentation reviews:
* Overview of team’s criteria for selecting priority industries and occupation
* Overview of priority industries and occupations. Why were they chosen and how are they unique to the region?
* Summary of top 3 challenges and facing regional business and industry over the next 5 years.
* Summary of top 3 labor supply challenges and opportunities facing the region over the next 5 years.
* Summary of opportunities in the region.
 | 30 min | Board Director or Consultant | 3-7 | * This assumes pre-work done before the meeting with a smaller group – or large group – to come to consensus on priority industries and occupations, challenges, and opportunities.
* Move through this section, using parking lot to note people’s questions or concerns about any of the above, but use this as a **review** moment rather than a time to work, to ensure your group focuses on the vision/mission/goal part of this session.
* All content in this section should be informed by data presented in Sessions I and II, and aligned with Blueprint.
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| 1. Vision-Setting Exercise
* Break into small groups of 2-5 people.
* **Why to live here in 2027:** Half of the groups work on developing a realtor brochure that is designed to attract people to move to the area.
* **Why to locate your business here in 2027:** The other half of groups will work on developing a brochure that sells business owners on why they should relocate or start their business to the area. What region-specific assets attract businesses to the area?
* Reconvene meeting, and ask groups to share highlights. Take notes on chart paper.
 | 30 mins | Board Director, Consultant, or State Staff | 8-12 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals.
* Ask one note-taker per group to turn in group’s materials at end of session.
* Tell participants that you will use this material to develop a vision statement that you will share back to the group.
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| Break | 10 mins | All |  |  |
| 1. Mission Exercise
* **Part I:** Facilitate a full-group discussion based on the question: what is our mission as a region? Ask the group three question to determine your mission. What do we do? What is the desired outcome of what we do? Who do we do it for?
* **Part II.** Participants break into groups by type of partner (education partners together, workforce together, economic development together) to answer question: What is our mission as a partner in the region? As well as asking “How does this serve the region’s mission?” From this, we gain a clear picture of how, while the missions of each are distinct, they are reliant upon each other.
 | 30 mins | Board Director, Consultant, or State Staff | 13-16 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals.
* Ask one note-taker per group to turn in group’s materials at end of session.
* Tell participants that you will use this material to finalize mission statements that you will share back to the group.
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| 1. Goals and Strategies: Consensus Workshop
* **Part I.** Facilitate a consensus workshop focused on the question: How might we train/prepare/equip the regional workforce to meet employer needs in each of our priority industries and occupations in 2020 and beyond?
* **Part II.** Where will we be in 2018, 2022, and 2022? Facilitate each question (each year) separately. This comes out of the consensus workshop. The large group will talk about metrics (leading/lagging) at this point. No consensus necessary, in fact, we’d like some super-indicators to emerge that make sense in the region.
 | 50 mins | Board Director, Consultant, or State Staff | 17-20 | * The content generated during this section should be used to inform Blueprint Section III, Vision, Mission, Goals, and Section IV: Strategies.
* Sample metrics might be: programs/policies enacted; economic impact; industry development cycle; demographics; skill gaps closed; general labor pool educational level; credential level.
* Notes on how to facilitate a consensus workshop are attached.
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| Next Steps | 5 mins | Board Director | 21 |  |