

Using CRI Tools to Address Business Challenges - Southeast Regions 5/30/17

Business Challenge Brockton	Which Businesses have you encountered with this challenge?	Which CRI Tools could be used to address it?	How could the tools be incorporated into your current work with this business?
Limited pool of qualified applicants	Manufacturing Health Care	CR 101 WorkKeys NRCR	Prepare candidates for job matching
High Turnover	Manufacturing Hospitality	CR 101 WorkKeys NCRC Job Profiling	Determine appropriate referrals Use job profiler
Weak soft skills in employees and applicants	Across industries	CR 101	Build soft skills for candidates using CR 101
No process in place for assessing basic reading and math skills of applicants			
No process in place for assessing basic incumbents' reading & math skills needed for training and advancement	Small businesses (most) in area	CR 101 Work Keys	Use WK as pre-screen assessment
Outdated and inaccurate job descriptions		Job Profiler	
Development of an OJT Plan	Most companies need assistance	Job Profiler	
Product loss, materials waste, high scrap rates	Manufacturing	NCRC	
Anticipated expansion of workforce	Construction Health Care Retail/Customer service Food services	CR 101 WorkKeys NCRC Job Profiler	

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	Advanced manufacturing		
Other Challenges: Company Size Time requirement based on ACT standards Following EEO Law			