

Using CRI Tools to Address Business Challenges

Business Challenge Central	Which Businesses have you encountered with this challenge?	Which CRI Tools could be used to address it?	How could the tools be incorporated into your current work with this business?
Limited pool of qualified applicants	Primetals	CR 101 WorkKeys Job Profiling	Assessment/Screening Candidates certification of skill level Improve Accuracy of Job Descriptions
High Turnover	Dunkin Donuts Securitas MAPFRE	CR 101	Soft skills
Weak soft skills in employees and applicants	MAPFRE	CR 101	Soft skills
No process in place for assessing basic reading and math skills of applicants	UNUM call center	CR 101	Assessment
No process in place for assessing basic incumbents' reading & math skills needed for training and advancement			
Outdated and inaccurate job descriptions	Older, small, established business, i.e. family owned	CR 101 Job Profiling	Assessment/screening Job descriptions
Development of an OJT Plan	SE Asian Coalition – Admin Puroclean	CR 101 WK	Assessment/soft skills ID certify skills soft
Product loss, materials waste, high scrap rates	Manufacturing		
Anticipated expansion of workforce	National Grid IPG – Assembly Target Population	CR 101	Initial Assessment

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Other Challenges: Low Wages, Shift Hours, Transportation			