

Using CRI Tools to Address Business Challenges

Business Challenge	Which Businesses have you encountered with this challenge?	Which CRI Tools could be used to address it?	How could the tools be incorporated into your current work with this business?
Lowell Group			
Limited pool of qualified applicants	Advanced Manufacturing	Math	
Weak soft skills in employees and applicants	All		
Anticipated expansion of workforce	Raytheon Enterprise Bank	NCRC	Corporate or Community Ed at MCC offering open-enrollment courses for individuals to use CR 101 and prepare for the test.
High Turnover			
No process in place for assessing basic reading and math skills of applicants			
No process in place for assessing basic incumbents' reading & math skills needed for training and advancement			
Outdated and inaccurate job descriptions			
Development of an OJT Plan			
Product loss, materials waste, high scrap rates			
Anticipated expansion of workforce			

Lowell Next Steps

- Conduct focus group with board members to inform them of the tools, generate interest and get feedback.
- Identify pool of job seekers who would benefit from the tools