

Using CRI Tools to Address Business Challenges

Business Challenge Merrimack Group	Which Businesses have you encountered with this challenge?	Which CRI Tools could be used to address it?	How could the tools be incorporated into your current work with this business?
Limited pool of qualified applicants	NEUCO	Career Ready 101	Career Exploration
High Turnover			
Weak soft skills in employees and applicants			
No process in place for assessing basic reading and math skills of applicants			
No process in place for assessing basic incumbents' reading & math skills needed for training and advancement			
Outdated and inaccurate job descriptions			
Development of an OJT Plan			
Product loss, materials waste, high scrap rates			
Anticipated expansion of workforce			

Merrimack Next Steps:

- Identify CR 101 Liaisons in career center and region
- Identify pool of job seekers who would benefit from tools