

Board of Registration in Embalming and Funeral Directing
1000 Washington Street 1st Floor Room 1D, Boston, MA 02118
DATE: March 20, 2018 TIME: 10:00 a.m.

Agenda

10:00am – Meeting called to order:

- Discuss housekeeping and evacuation plan

Board Business:

- Review Minutes
- Report from Executive Director, Michael Hawley
 - Preneed Reports 2017 Update
- Report from Legal Counsel, Peter Kelley
 - Review of Proposed Editions to the Proposed Right of Disposition Law
- Report from Christopher Carroll, Chief Investigator

Correspondence:

- Celebration of Life Services at Funeral Establishments
- Pollard Funeral Home - Mercy Meals

Application review:

Type 6

- Pamela J Lobo
- Brianna N Bennett

Continuing Education Provider Applications:

American Academy McAllister Institute of Funeral Service, Inc.

- Preventing Sexual Harassment in the Workplace: Fostering a Culture of Respect
- Trauma-Informed Emotional Support

Academy of Professional Funeral Service Practice (APFSP)

- Do-It-Yourself Facebook & Social Media Marketing for Funeral Directors
- Do-It-Yourself SEO & Google Optimization for Funeral Directors
- Cremation Innovations Summit

Selected Independent Funeral Homes

- 2018 Spring Management Summit

National Funeral Directors Association

- PWC – Funerals Build Resilient Kids
- PWC – Providing Concierge Services
- PWC – RSVP: I'll See You at My Living Funeral
- PWC – The pH Shift
- PWC – Digital Marketing Done Right: The Secret to Getting 5 to 50 New Calls
- PWC – Passion! 8 Steps to Reignite Yours
- Green Perspectives from Two Generations

Executive Session: closed pursuant to G. L. c. 30A, § 21(a)(1) to review reputation or character rather than professional competence:

Closed Session: Cases, Investigative Conference, Settlement Offers [Pursuant to M.G.L. c. 112, § 65C]

Open session for topics not reasonably anticipated 48 hours in advance of meeting:

Reasonable accommodations or modifications will be provided to individuals with disabilities to participate in the Board in Registration in Embalming & Funeral Directing meeting. All requests should be directed to Cheryl Yebba by calling 617-727-4992 or TTY/TDD: (617) 727-2099 by 24 hours prior to the meeting. While the Division will attempt to honor all requests, those requests received after 24 hours to the meeting may not be provided due to feasibility.