

HIRING OUR HEROES

U.S. CHAMBER OF COMMERCE FOUNDATION

Boston Community Engagement Event Empowering Change with Employment

May 15, 2018

Noon – 5:00 PM

5:00 PM – 6:30 PM (Networking Reception)

Overview of the Event

As a leading veteran-friendly city, Boston provides the perfect backdrop to host an engaging discussion focused on public-private partnerships and community engagement around military family support—especially from the employment and career support angles. To that end, on **May 15th, 2018** the **U.S. Chamber of Commerce Foundation’s Hiring Our Heroes** in partnership with **Comcast NBCUniversal** will host “A Call to Lead: Best Practices Bridging Military to Civilian Transition in Boston”

This half-day event intends to highlight Boston’s military community and support; provide best practices for business to engage the military community and move from veteran friendly to veteran ready; and focus on myths surrounding student veterans and how they add to the workforce.

Audience

The audience will be composed of approximately 80 attendees from the local community – from employer representatives including human resources leadership, talent acquisition specialists, and hiring managers—to academia, associations, veteran service organizations, federal and state officials, and advocates.

Intended Themes & Outcomes

This event offers a unique opportunity for participants to be part of a creative dialogue to discuss:

- **Leading the Way: Discussing the Boston Community’s Resources**
 - Creating bridges of opportunities with best practices
 - Pulsing the current landscape
- **Classroom to the C-Suite: The Next Generation of Veteran Leaders**
 - Training and creating opportunities through education
 - Creating a permanent community for student veterans and their families
 - Connecting leading industry opportunities to newly graduated veterans
- **Collaborative Engagement: Discussing Boston’s Trends, Resources**
 - Identifying and resolving myths and challenges
 - Understanding successful transition trends
- **Military Spouses: Empower Change with Employment**
- **From Good to Great: Veteran Friendly to Veteran Ready**
 - Discussing what does it mean to be Veteran Friendly vs. Veteran Ready?
 - Overview of obstacles hiring managers and others have faced along the way

12:00 p.m.	Arrival & Check In
12:30 p.m. – 12:50 p.m. (15 minutes)	Welcome and VIP Notes <ul style="list-style-type: none"> • Eric Eversole, President, Hiring Our Heroes • <i>Bob Langol, Comcast NBCUniversal</i>
12:55 p.m. – 1:25 p.m. (30 minutes)	Leading the Way: The Boston Community Landscape, a Fire Side Chat <ul style="list-style-type: none"> • Staff Sgt. Ryan Pitts, Medal of Honor Recipient • Secretary Francisco Ureña, Massachusetts Veterans Services
1:25 p.m. – 2:10 p.m. (45 minutes)	Panel: “Classroom to the C-Suite: The Next Generation of Veteran Leaders” <ul style="list-style-type: none"> • Moderator: James Schmeling, Executive Vice President, Student Veterans of America • TBD, Northeastern University • TBD, Southern New Hampshire University • <i>TBD, Employer Representative</i>
2:10 p.m. – 2:40	Panel: “Collaborative Engagement: Discussing Boston’s Trends, Resources, & Opportunities” <ul style="list-style-type: none"> • Rachel McNeill, Military and Veterans Liaison, Office of Representative Joe Kennedy, III • Jennifer DeLuca, Fisher House Foundation • Bob Notch, Program Development Officer, Brighton Marine • <i>Chris Irving, Team RWB (TENT)</i>
2:40 p.m. – 2:55 p.m.	Break
2:55 p.m. – 3:10 p.m. (15 minutes)	Sponsor Keynote <ul style="list-style-type: none"> • <i>TBD, Host Sponsor</i>
3:10 p.m. – 4:05 p.m. (45 minutes)	Panel: “Military Spouses: Empower Change with Employment” <ul style="list-style-type: none"> • Moderator: Elizabeth O’Brien, Senior Director, Military Spouse Program, Hiring Our Heroes • Meg O’Grady, Vice President, Military and Public Sector Solutions, Purdue University Global • Jack McCarthy, Senior Recruiter, Military Program, CarMax • Tom Downs, Senior Manager, Diversity Talent Acquisition at Capital One • Dan Smith, Manager, Military Spouse Program, Hiring Our Heroes
4:05 p.m. – 4:50 p.m. (30 minutes)	Panel: “Good to Great: Veteran Friendly vs. Veteran Ready” <ul style="list-style-type: none"> • Moderator: The Honorable Patrick Murphy, Former Under Secretary of the Army • Marjorie Morrison, Founder and CEO, PsychArmor • Matt Miller, Deputy Assistant Secretary, Policy Department of Labor-VETS • <i>TBD, Business Representative</i>
4:50 p.m. – 5:00 p.m. (15 minutes)	Closing Remarks “The Way Forward” <ul style="list-style-type: none"> • <i>Eric Eversole, President, Hiring Our Heroes</i>
5:00 p.m. – 6:30 p.m.	Networking Reception