MEMORANDUM

TO: Heads of Fire Department

FROM: Peter J. Ostroskey
       State Fire Marshal

DATE: August 1, 2018

RE: 2018 Fire and Life Safety Educator of the Year Award

Nominations are being accepted for the 2018 Massachusetts Fire and Life Safety Educator of the Year Award. This prestigious award is an opportunity to recognize fire educators or community partners who go above and beyond to keep our citizens safe from fire and other preventable injuries.

Please consider nominating a firefighter or someone in your community who you feel would qualify for this honor. The form is attached or can be found online at www.mass.gov/dfs and type Massachusetts Fire and Life Safety Public Education Conference into the search bar.

The award will be presented at the 2018 Fire and Life Safety Education Conference, at the Southbridge Hotel and Conference Center, on Tuesday September 26, 2018.
Nomination Form

2018 Fire & Life Safety Educator of the Year

About the Award

Nominations are being accepted for the 2018 Massachusetts Fire and Life Safety Educator of the Year Award. This award recognizes individuals or teams for their involvement and commitment to make our world safer from fire and other preventable injuries. Although fire and life safety education may be their job, we are looking for people who go above and beyond to make a difference. We seek to honor people who demonstrate qualities such as leadership, teamwork, creativity, vision, and perseverance. The winner’s name will be inscribed on a perpetual plaque which hangs at the Department of Fire Services. The winner will be invited to participate in fire prevention activities with the State Fire Marshal, and to represent fire and life safety educators at appropriate events throughout the year. The award and the runner-up citations will be presented on September 26, 2018 at the 24th Annual Fire and Life Safety Education Conference to be held at the Southbridge Hotel & Conference Center.

Who can be nominated

Nominees may be a member of any profession. They may impact the safety of any part or many parts of the community — children, older adults, teens, special groups of citizens or the general public.

Name of Nominee(s) ______________________________________________________________
Address _______________________________________________________________________
City ___________________________ State _______ Zip Code ____________________________
Telephone Number ______________________________________________________________

Who can make nominations

Anyone can make a nomination — peers, chief officers, teachers, principals, or citizens. Do you know someone who has made a difference and deserves to be recognized? Let us know who and why.

Name of Nominator(s) _____________________________________________________________
Address _______________________________________________________________________
City ___________________________ State _______ Zip Code ____________________________
Telephone Number ______________________________________________________________

Send both pages of this nomination form to:

Mail: Department of Fire Services
      Fire & Life Safety Educator of the Year Award
      P.O. Box 1025 - State Road
      Stow, MA 01775
Fax: 978.567.3199
E-mail: cynthia.ouellette@state.ma.us

Nomination Deadline is August 27, 2018.

The Public Fire and Life Safety Educator of the Year is selected by a committee appointed by the State Fire Marshal.
Nomination Form

2018 Fire & Life Safety Educator of the Year

Please explain

Please explain why the nominee deserves special recognition by writing a short answer to the following questions. (Feel free to use an extra sheet of paper.) Since the reviewers will likely not know your town, your answers will help them to understand the nominee’s program and why your nominee is someone who is worthy of this award. Please try to answer the questions in detail and give examples. We encourage you to attach supporting materials that demonstrate publicity, successful leveraging of community resources, and community support and involvement such as newspaper articles, handouts, letters, lesson plans, or photos. Remember, you know the program, the reviewer does not. Your answers help them to see the program as you do.

Please use another sheet of paper to answer the following:

1. Why does this nominee deserve special recognition?

2. How successful is the program?
   (Any Young Heroes? Statistics? Behavior changes by the public or inside the organization?)

3. What is innovative or creative about the approach?

4. What partnerships were built?
   (Within or between agencies?)

5. What leadership was shown?

6. What obstacles were surmounted or challenges faced?
LEADERSHIP AND DEVELOPMENT FOR FIRE OFFICERS - NO EXCEPTIONS LEADERSHIP FOR THE FIRE OFFICER

Jason Hoevelmann, Battalion Chief, Florissant Valley Fire Protection District, St Louis County, MO

In the fire service we frequently discuss and encourage our members to continually train on and practice the basic, fundamental skills of our craft. We espouse the critical nature of mastering the most used skills for our success, the safety of victims and the safety of our members. Whether it’s moving a hose line, pumping a truck or forcing doors, the basics on a tactical level cannot be overlooked or minimized.

For officers in the fire service the basics of leadership and officer development should be just as important to us.

The company officers are the individuals that determine the success and failures of our members, not only on the fire ground, but also in the firehouse. The development of our officers must be equal to our tactical proficiency to handle the demands placed on them daily.

From preparing and mentoring their members for promotion to establishing boundaries and expectations, this class will address several components of officer development and leadership that company officers can take and utilize right away in their daily routines. We will discuss some basic concepts for the company officer to use as tools to be as effective as possible in performing the many tasks he is assigned.

Topics will include:
- Preparation for the position, Setting expectations and boundaries, 5 steps for successful delegation, Discipline and handling difficult members, Common mistakes fire officers make, 4 Principles for the fire officer to follow and expect from his members, 18 Commandments for the company officer, Leadership development and challenges, Company Drills: Don’t make it so hard, Command responsibilities for the fire ground officer, Communicating across generational lines, First due tactical considerations, Who do you work for? The buddy to boss and your boss to you

Whether you’re a newly promoted company officer or a seasoned chief, these fundamentals are the core work that we must continue to hone and sharpen to be and stay successful and to meet the demands of our position. But, most importantly, these will ensure that we are meeting the needs of those that we serve with. After all, that’s what leadership is about.

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HIGH RISE OPERATIONS

Gerald Tracy, Ret. Battalion Commander, FDNY

The challenge of operating in structures considered high rise demands the disciplines of procedures that go far beyond routine operations. Many cities large and small throughout the world are experiencing a tremendous growth in high rise structures because real estate space has become a premium commodity and availability is declining.

The characteristics of construction, features of fire protection, HVAC (heating, air conditioning, and ventilation) systems, and standpipe systems will be describe for these types of structures.

The presentation will provide the information required for pre-planning and how the cooperation and duties of building owners and managing agents fit into the plan of operations. The strategies and tactics to extinguish fires, controlling smoke movement, search and rescue will be outlined as well as the command system that supports operations.

Chief Tracy will share the results of the latest research on smoke control conducted by the National Institute of Standards and Technology in partnership with the FDNY.

This presentation should answer many questions you have regarding the practiced procedures or planned implementation of high rise operations for your department.

### Activity Number: SFA
Date: November 1, 2018
Time: 0900-1300
Location: Massachusetts Firefighting Academy
One State Rd, Stow, MA

REBOOTING THE NEW MILLENNIUM COMPANY AND COMMANDING FIRE OFFICER

Christopher Naum, Chief of Training, Command Institute (NY|DC)

A thought provoking presentation on the increasing demands for today’s emerging, practicing or future Firefighter, Company and Command Officers in the challenge on how to meet tomorrow’s demands today through self-determination and personal accountability on staying relevant and technically competent.

A look at the emerging fireground in 2018 and beyond will be examined and how that translates to the increased needs for advanced training, skill sets and operational models to address operational risks, escalating knowledge, skill sets, proficiencies, discipline, fortitude and resiliency and the need for adaptive tactics and operations from all ranks and company assignments.

### Activity Number: SFB
Date: December 11, 2018
Time: 0900-1300
Location: DFS - Stow
1 State Rd, Stow MA

Registration
Register at DFS Learning Management System
FOAM TECHNICIAN SEMINAR II
PRESENTED BY JIM COTTRELL, COMBAT SUPPORT PRODUCTS, INC.

Prerequisite:
(599) – Foam Technician I Seminar

This program is intended for fire service personnel with responsibility for planning foam and water supply logistics at catastrophic crude oil or ethanol spills, or fires. Topics include selecting and using foam firefighting agents, basic foam proportioning systems and firefighting appliances where polar solvents and hydrocarbon fuels are involved. Attendees will come away with up-to-date industry information to make informed fireground decisions for the safety of responders and the public during sudden flammable liquid emergencies.

Jim Cottrell has been a National Foam factory agent and product development consultant since 1988. Jim chairs the IFSTA Foam Technical Committee and is a member of the Underwriters Laboratories’ Foam Standards Technical Panel. He has written extensively on the subject of firefighting foam chemicals, large caliber fire stream, water supply management and foam applications for municipal and industrial firefighting.

Activity Number: 565-E1
Date: September 20, 2018
Time: 0800-1700
Location: Southbridge Community Center
153 Chestnut Street
Southbridge, MA 01550

Activity Number: 565-E2
Date: September 21, 2018
Time: 0800-1700
Location: Southbridge Community Center
153 Chestnut Street
Southbridge, MA 01550

Registration
Register online at DFS Learning Management System.
The courses listed below are available at the time this calendar is created and are available through our new DFS Learning Management System. Once in the system, follow the job aid “How to View the Training Calendar” to register for a course.

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24th Annual
Fire and Life Safety
Education Conference

Managing the Message
All Ages • All Media

September 25 - 26, 2018
Southbridge, MA

Presented by the Department of Fire Services
Peter J. Ostroskey, State Fire Marshal
Planned by the Massachusetts Public Fire and Life Safety Education Task Force

Visit www.mass.gov/dfs and search for Public Education Conference 2018
#MAFLSEConf18
Program Highlights

Today we deliver messages in so many ways, including through the media, email, text, newsprint, television, and more. We may send out hundreds of messages in a single day. Do we know that the recipient is “getting” the message we are trying to send? The theme of the 24th Fire & Life Safety Education Conference, Managing the Message, is a challenge to think about the safety messages we deliver. Are they finding their audiences? Are they understood? And how can we improve the message or the way we deliver it? Conference workshops will cover messaging for fire safety, teaching, and prevention. The conference will provide participants with the tools to deliver information that promotes public fire and life safety. The conference includes programs for new fire and life safety educators, workshops to challenge experienced ones, and workshops that teach new ways to develop partnerships, to collaborate, and to expand program management skills.

Core Skills
Whether you are new to fire and life safety education or have been teaching for a while, these workshop keep you up to date with consistent messages and best practices. Consider: Bike Helmet Safety (B1); Campus Fire Safety (B5); Getting the Most Out of Your Fire Station Tours (C1); and Using Props to Teach Fire Safety (C2).

Partnerships
Developing partnerships is essential to keeping everyone safe. Consider attending: NFPA 3000 – The New Standard for an Active Shooter/Hostile Event Response Program (A1); NoFires (A3); Classroom Management (B3); Caring for People with Autism (D1); Helping First Responders Understand Hoarding Disorder (D2); Cultural Competency (E3); and Remembering When™ A Fire and Fall Prevention Program for Older Adults Parts 1 and 2 (E5, F5).

Using the Tools
These workshops introduce specific tools, props, and curriculums that help teach fire and life safety education. Look at: Using Technology to Enhance Teaching and Evaluating Your S.A.F.E. Program (B4); Getting the Most Out of Your Fire Station Tours (C1); Using Props to Teach Fire Safety (C2); S.A.F.E. and Senior SAFE Idea Exchange (C5, E1); Brilliant Brainstorming (D5); and Social Media (F2).

New Topics
These workshops present new information in our field, or are new to the annual conference. They include: NFPA 3000–The New Standard for an Active Shooter/Hostile Event Response Program (A1); When Fire Prevention and Fire Suppression Fails (A5); Teaching Fire Safety through History Part 1 and 2 (B2, F1); Campus Fire Safety (B5); Cultural Diversity (E3); and Leveraging Teachable Moments (F4).

School Partners
Most school partnership workshops are on September 25th. Consider attending: Bike Helmet Safety Program (B1); Teaching Fire Safety through History Parts 1 and 2 (B2, F1); Caring for People with Autism (D1); Developing a Fire Science Program for Public Schools (E2); and Leveraging Teachable Moments (F4).

Senior Agency Partners
The majority of senior agency partnership workshops are on September 26th. Our general session speaker will discuss the effects and prevention of injuries on older adults. Consider taking: Helping First Responders Understand Hoarding Disorder (D2); Understand, Approach and Respond: Effective Interventions with Individuals with Alzheimer’s and Dementia (D3); A Traumatic Brain Injury Primer (D4); Senior SAFE Idea Exchange (E1); and Downsizing in Place: A Journey From Possessions to Peace (F3).

Fire Prevention Partners
These workshops cover fire prevention and public education. They include: NFPA 3000 (A1); When Fire Prevention and Fire Suppression Fails (A5); Teaching Fire Safety through History Part 1 and 2 (B2, F1); Campus Fire Safety (B5); Cultural Diversity (E3); and Leveraging Teachable Moments (F4).

2018 Fire & Life Safety Educator of the Year Award
The award and citation will be presented after lunch on September 26. Please look for the 2018 Nomination form in the back of this brochure and nominate those you think are in the forefront of public education.
**Registration Form**

**Name for Certificate**  
[Name]

**Name for Nametag**  
[Name]

**Organization**  
[Organization]

**Organization Address**  
[Address]

**City**  
[City]  
**State**  
[State]  
**Zip Code**  
[Zip Code]

**Phone (to contact you about this registration)**  
[Phone]

**Email Address**  
[Email]

**Name of Community Partner registering with you**  
[Name]

If a fire service member registers with a community partner (e.g. a teacher or elder service worker) or vice-versa, there is a $5 per day fee reduction. Two members of the same agency are NOT eligible for the discount.

**Workshop Registration**

Please register for workshops by writing the number on the line for your first choice and your second choice in the event that the workshop is already full (e.g. 1, 2, 3, 4 or 5).

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Optional dinner: September 25, 6:00 p.m.  
Yes [ ] No [ ] $30 fee not included in registration fee. Sponsored by MASafe.

**Please register me for:**

- One Day ........................................................................................................... $100  
  - Two Days......................................................................................................... $160  
- Subtract $5 per day if registering with a community partner who must be named above ...... $5 or $10  
  - Optional Evening Dinner - September 25 ................................................. $30  
- Total Due $  
  -  

**Cancellation Policy**

No refunds 0-4 days prior to conference. Refund, minus 25% administrative fee, 5-14 days prior to conference if cancellation is faxed to 978-567-3199. All cancellations must be in writing.

**For more information:**

Call 978-567-3381 or e-mail cynthia.ouellette@mass.gov for more information.

**Late Fee**

A $10 late registration fee will be charged for any registrations received after September 10.

**Payment**

Return completed form and check (bank check, personal check or money order) made payable to Mass. Firefighting Academy Trust Fund to:

Attention: Cynthia Ouellette  
Department of Fire Services  
P.O. Box 1025  
Stow, MA 01775  
978-567-3199 (fax)

A purchase order may be sent to hold your spot but note it is not a request to bill. Payment must be received prior to start date. DFS will not bill for conference registrations. Please use this registration form which indicates the total payment due as your invoice.

**For Office Use Only**

Check #  
Check $  
Paid Date  

Tuesday, September 25

8:30 - 9:00 am Registration & Exhibitors
9:00 - 9:45 am General Session

Welcome
Maribel Fournier
Deputy State Fire Marshal

Conference Goals
Massachusetts Public Fire & Life Safety Education Task Force

From Message to Action
Lt. Annmarie Pickett
Worcester Fire Department
Worcester recorded 559 residential cooking fires in 2014. In 2015, cooking fires increased 3.3% to 578 fires and caused one civilian death and two fire service injuries. Working with the Worcester Housing Authority, Worcester Fire identified four properties which housed low-income older adults and represented nearly 24% of cooking fires in 2015, an average of 12 incidents per month.

The fire department and housing authority took action to reduce fires in the buildings. The fire department applied for and received a Fire Prevention & Safety Grant to replace conventional electric coil burners with high-end heat limiting technology to prevent auto-ignition. A team retrofitted 800 electric stoves with fire-safe burners and provided safety education to about 900 residents. Their work paid off. So far, there have been ZERO stovetop fires in units where the team installed smart technology burners.

9:45 - 10:00 am Break

10:00 am - 12:00 pm Block A

A1: NFPA 3000: The New Standard for an Active Shooter/Hostile Event Response Program
John Montes, NFPA Emergency Services Specialist and Staff Liaison for NFPA 3000
The National Fire Protection Association (NFPA) has released a new standard on interagency response to active shooter situations. John Montes will discuss the standard and its concept of a community-based approach to active shooter incidents. Students will learn how a 46-member committee, with representatives from law enforcement, fire, EMS, federal agencies, healthcare, universities, and private security developed the standard in a consensus building process. NFPA 3000 seeks to establish a common framework in three areas of active shooter/hostile event response including: establishing a unified command structure; planning for an integrated response with other agencies and organizations; and how to prepare for an effective recovery effort. Montes will describe the standard and will discuss why it was developed.

A2: Sprinklers and Smoke Alarms: A Solution to the Residential Fire Problem
Roland Asp, National Fire Sprinkler Association; Jake Nunnemacher, Department of Fire Services
Approximately 80% of structure fires and 80% of fire deaths occur in residential occupancies. NFPA 13D was developed to combat these staggering statistics while allowing systems to remain economical to install. Ronald Asp will give an overview of residential fire sprinkler systems for one and two family dwellings based on NFPA 13D, the Standard for the Installation of Sprinkler Systems in One- and Two-Family Dwellings and Manufactured Homes.

Smoke alarms also play a significant role in fire protection. Jake Nunnemacher will discuss smoke and CO alarms as life safety tools, and will highlight the differences between smoke alarms and detectors. Attendees will leave with a clear understanding of each technology so they can communicate those differences to the public.

A3: NoFIRES
Loren Davine, Executive Director, NoFIRES; FF Laurie Rocco, Palmer Fire Dept.
NoFIRES is a non-profit organization which offers education and intervention to youth firesetters. NoFIRES serves 51 western Massachusetts communities and is committed to providing a consistent, coordinated and appropriate response to those under the age of 18 who set fires or engage in fire-related behavior. Participants will learn how the NoFIRES program was developed and the curriculum and lesson plans used to engage this group.
**Keynote Speaker**  
**Jim Crawford, Project Manager**  
**Vision 20/20**

Jim Crawford has served as the project manager for Vision 20/20 since 2007. He is a member of and former chair of the NFPA technical committee on professional qualifications for fire marshals. He is the author of *Fire Prevention Organization and Management* published by Brady and writes a monthly column on fire and life safety for *Fire and Rescue Magazine*. Jim retired from active fire service after 35 years, ending his career as the Deputy Chief and Fire Marshal of Vancouver, WA. He is a fellow of the Institution of Fire Engineers, past President of the International Fire Marshal’s Association, and a life member of the International Association of Fire Chiefs. Jim has been awarded the R. Wayne Powell Excellence in Fire Prevention Award; the Fire Protection Person of the Year (2011) from the Society of Fire Protection Engineers; the Dr. Anne W. Phillips Leadership in Fire Safety Education award from the International Fire Service Training Association and the Congressional Fire Services Institute; and the Percy Bugby Award from the International Fire Marshal’s Association.

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**Tuesday, September 25**

**A4: The ABC’s of Educational Messaging**  
**Kelly Ransdell, National Fire Protection Association (NFPA)**

This workshop will highlight recent changes in fire and life safety messaging that can jump start and revive safety education in your communities. The easy to read messages, and messages designed specifically for kids, are just two ways to enhance your programs. We will discuss how educators can use the Educational Messaging Desk Reference to create messages for the public. This interactive workshop will give educators a crash course in developing educationally sound and technically correct information to keep the public safe.

**A5: When Fire Prevention and Fire Suppression Fails: Critical Incident in the Fire Service**  
**Hayden Duggan, Onsite Academy, Westminster, Massachusetts**

In this workshop, firefighters, and those in prevention and inspection, will explore the impact of critical incidents they may encounter at work. Attendees will learn to identify features of the seven most common critical incidents faced by fire personnel in Massachusetts including: line of duty deaths and/or serious injuries to firefighters, prolonged failed rescues, unusually tragic deaths of children, when victims are known to responders, incidents involving multiple casualties, when the safety of firefighters are unusually jeopardized, and when incidents result in firefighter depression or suicide. Often, fire prevention and inspection are intimately involved with these events. We will discuss methods to help fire personnel recover from these tragedies.

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**Keynote Address**

**The Critical Role of Public Education Messaging as Part of the Community Risk Reduction Process**  
**Jim Crawford, Project Manager**  
**Vision 20/20**

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**New!**

**B1: Bike Helmet Safety Program**  
**FF Brad Kwatch, Bellingham Fire Department**

When an unhelmeted student bicyclist died after a truck struck him, FF Kwatcher began this program in Bellingham to protect bicyclists and save lives. FF Kwatcher will describe the 3rd and 4th grade bike helmet safety program he uses and how he got the program started in the Bellingham public schools. The program teaches students about the brain, and the danger of head trauma and stresses wearing bike helmets. A demonstration with a melon is used to reinforce the lesson. If you want to start a bike safety program in your town, this workshop is for you.
Tuesday, September 25

B2: **Teaching Fire Safety through History (Part 1)**
Dep. Chief Tim Kelly, Princeton and Devens Fire Deps.
This workshop demonstrates that teaching fire safety does not have to be topic specific. The History of Fire in America is a program for grades 7–12 that uses history to teach fire safety by reviewing historical fires and the lessons learned from them. Students look at cases where tragic mistakes happened because history was ignored. This approach teaches critical thinking, reasoning skills and fire safety. Bring a thumb drive to the workshop so you can download a copy of the entire program to use in your community.

B3: **Classroom Management**
Kristin Pickering, North Attleborough Middle School
Have you wondered how teachers hold the attention of a class of squirmy first graders, or a group of distracted middle schoolers? How can you keep diverse groups of students engaged, quiet, and involved in your lessons? Kristin Pickering, a veteran teacher with 27 years’ experience, will share her secrets and tips so that you can develop classroom management techniques for your own toolbox.

B4: **Using Technology to Enhance Teaching and Evaluating Your S.A.F.E. Program**
FF Chris Mills, Easton Fire Department; FF J.P. Kennedy, Amherst Fire Department; Cindy Ouellette, Department of Fire Services
Do you want to streamline the process of evaluating your students? Do you want to add some pizzazz to your S.A.F.E. programs? Workshop leaders will demonstrate how they use technology to increase understanding of fire prevention, and to make evaluations easy and fun. Chris Mills will demonstrate a program he developed with a teacher to ease data collection. J. P. Kennedy will demonstrate how he uses a thermal imaging camera to help students understand concepts, and Cindy Ouellette will give a quick demonstration of the Kahoot™ phone app which can be used to create and administer surveys.

B5: **Campus Fire Safety**
Mike Swain, Fire Prevention Services, University of Massachusetts, Amherst
This workshop covers the need to reach out to high schools to educate seniors about what they and their parents should look for when searching for colleges in terms of fire safety. The workshop is helpful for high school guidance counselors, administrators, and firefighters who want to develop fire safety education in high schools.

3:15 - 3:30 pm ................................................. Break
3:30 - 4:30 pm ................................................. Block C

C1: **Getting the Most Out of Your Fire Station Tours**
Are your fire station tours effective educational opportunities? What are your goals? What messages are you trying to teach? In this workshop you will learn how to conduct station tours that are age appropriate, educational, and will promote your department to the public. Learn the tools of the trade from two experienced public fire and life safety educators who believe that fire station tours are an excellent opportunity to teach about fire prevention and safety.

C2: **Using Props to Teach Fire Safety**
Lt. Timothy Howe, Department of Fire Services; FF Laurie Rocco, Palmer Fire Dept.
The Hazard House and Kitchen prop are great tools to advance fire safety messages, especially in large venues like public safety days, conferences, and at malls. The props draw people in, which allows public educators the opportunity to drive home safety messages. Attendees will learn how to set up and take down the props, and to use them as effective educational tools.

C3: **Tobacco Education for Elementary School Classrooms**
Dep. Chief Tim Kelly, FF Greg Harrod, Devens and Princeton Fire Departments
Are you looking for an innovative way to reach out to kids about the dangers of smoking? This session will demonstrate an interactive lesson that was developed by FF Oona Aldrich of the
Harvard Fire Department to teach children about the dangers of smoking. Attendees will review the lesson and learn how to implement the program. A large cigarette box filled with the ingredients of tobacco products is a highlight of the lesson. Kelly and Harrod will present their updates to the original program. Copies of lesson plans and a list of contents for the prop box will be available.

C4: Rural Fire Safety Education
Chief Laurent R. McDonald, Monson Fire & Emergency Services
Delivering public fire and life safety education in communities that rely mainly on call/volunteer fire fighters is difficult. Workshop attendees will learn creative ways to provide citizens with fire and life safety education.

C5: S.A.F.E. Idea Exchange
Come get great ideas for your S.A.F.E. program. This year, the S.A.F.E. exchange is devoted to reaching high school students. Justin Dubois will discuss how he developed and implemented a Junior Fire Academy for students, Lyn Moraghan will describe the girl’s summer camp she developed, and Todd Winner will explain the intern program he created. The presenters will talk about the successes of each program.

4:30 pm ..................................................Certificates
Available at registration desk

4:45 - 6:00 pm .........................Open Social Hour
Conversation & cash bar

6:00 pm .................................Networking Dinner
Reservations required. Pick-up tickets at registration desk. MASafe donated $4 towards each dinner ticket.

Wednesday, September 26

8:30 - 9:00 am ........................................Registration & Exhibitors

9:00 - 9:45 am ...................................General Session

The Effect and Prevention of Injuries on Older Adults
Lisa Allee, Director of Injury Prevention, Boston Medical Center
Injuries can have a devastating impact on the independence of older adults and on the long term care they need. Often the fall that brings an older adult into the medical care establishment is not the first fall experienced. Allee will discuss the basic epidemiology of older adult injuries, recent and local trends, and future planning for the aging population in relation to injury prevention. She will highlight older adult falls, home safety and older adult driving.

9:45 am - 10:00 pm ..................................Break

10:00 am - 12:00 pm .................................. Block D

D1: Caring for People with Autism
Lance Mason, Autism Law Enforcement Education Coalition
This workshop will give attendees an overview of Autism Spectrum Disorder (ASD) including diagnosis, causation, life impact, behaviors, function levels and ways to properly interact with these individuals as patients or as victims. The workshop will also provide information on how first responders and educators can recognize and assist people with ASD.

D2: Helping First Responders Understand Hoarding Disorder
Patty Underwood, LICSW, Riverside Community Care and B.U. Hoarding Project
Two to six percent of Americans have hoarding disorder. This vexing problem is hard to address. Many people who have a diagnosis of hoarding disorder are isolated, live alone, and rarely, if ever, invite anyone in their homes. When an emergency happens, first responders can be shocked by the clutter and be faced with an inability to do their job. Underwood will discuss...
the underlying causes of hoarding disorder, the criteria for diagnosis and the most helpful ways to communicate with someone who struggles with this problem. Participants will learn about resources to help hoarders.

**D3: Understand, Approach and Respond: Effective Interventions for Individuals with Alzheimer’s and Dementia**
Ronda Randazzo, LICSW, CDP Manager, Alzheimer’s Association MA/NH Chapter
This workshop is for first responders and helps attendees understand the impact that Alzheimer’s disease and other dementias have on individuals and communities. Attendees will learn strategies to respond effectively to people living with dementia and their families, and will learn about dementia-related resources.

**New!**

**D4: A Traumatic Brain Injury Primer**
Liz Harnois, Information and Resource Specialist for Elders at Brain Injury Association of Massachusetts
Every nine seconds, someone in the US sustains a brain injury. There are over 5.3 million Americans who currently live with a TBI-related disability. The program covers types of brain injuries and the impacts to cognitive, physical, and emotional functioning. Attendees will learn how to screen for a potential traumatic brain injury and discuss strategies for working with people who have head injuries. Participants will also learn about Massachusetts resources and supports for people who have been affected by a brain injury.

**D5: Brilliant Brainstorming: How to Develop a Public Fire Education Program Out of Thin Air**
Deanna Harrington, Arvada Fire Protection, Colorado; Colleen Potton, South Metro Fire Rescue, Colorado
Are you trying to teach and not sure if anyone hears you? In this workshop, Colleen and Deanna will teach you how to overcome messaging barriers and how to make Community Risk Reduction (CRR) messages more meaningful. The first part of the workshop describes lessons learned and sets the stage for brainstorming. In the second part of the workshop, participants work in small groups creating messages that their communities can hear. Working toward messaging that will cross languages, cultures, and educational levels, each participant will leave with new CRR messaging ideas that they can implement in their respective agencies.

12:00 - 1:00 pm ................................................. Lunch
1:00 - 2:00 pm ............................................. General Session

**2018 Fire & Life Safety Educator of the Year Award**
*Presentation and remarks:*
Peter J. Ostroskey, State Fire Marshal

2:00 - 2:15 pm ............................................. Break
2:15 - 3:15 pm ............................................. Block E

**E1: Senior SAFE Idea Exchange**
Come get ideas for your Senior SAFE program. Leite will discuss Lowell’s Go Bag program for older adults. Paskiewicz and Jordan will discuss starting a hard-wired smoke alarm installation program. They recently piloted a program with other communities and will share how they turned an idea into action.

**E2: Developing a Fire Science Program for Public Schools**
FF/EMT Keith Sherman, Merrimac Fire Dept.
In communities where fire departments are call/volunteer, recruiting new firefighters can be difficult. The towns of Merrimac and West Newbury addressed this problem by developing a fire science curriculum at Pentucket Regional High School. FF Sherman has been a part of the program from the beginning and will discuss how a team built a safety education program for high school students that encourages and prepares them for volunteer firefighting. The program is 5 years old, and many students have graduated into the fire safety, prevention, and EMT professions. Firefighter/teacher Sherman will share lesson
plans and ideas that may “spark” a conversation about fire safety in your local high school.

E3: Cultural Competency: Providing Fire Safety Education to Non-English Speaking Customers
Inspectors Pablo Flores, Willie Spears, and FF Christian Lewis, Springfield Fire Dept.
This program is essential for fire safety educators working in communities that have immigrant populations where many languages are spoken. These groups are historically underserved, and cultural differences may make contact and educational opportunities difficult. An influx of diverse cultural groups presents unique challenges for communicating local fire safety laws and advice on cooking, heating, and more. This program offers invaluable first-hand knowledge of the principles of building a foreign language education program from scratch with cultural sensitivity. The workshop will include discussions of networking with community leaders, interpretation concerns, and building the necessary partnerships to break down barriers.

E4: Growing Age- and Dementia-Friendly Communities
James Fuccione, Senior Director, Massachusetts Healthy Aging Collaborative
This workshop introduces participants to the age- and dementia-friendly community movement and the role first responders can play in promoting vibrant, inclusive, and livable cities and towns. Examples from communities that have become age- and dementia-friendly will be shared and participants will identify steps they can take in their own communities. Participants will discuss their experiences and expertise in responding to, and supporting, individuals living with dementia. The workshop presents resources to guide first responders as they get involved.

E5: Remembering When™, A Fire and Fall Prevention Program for Older Adults: Part 1, Fire and Fall Behaviors
Mary MacCaffrie, Public Education Administrator, N.H. Division of Fire Safety; Vincent Quinterno, Fire Safety Training Officer, R.I. State Fire Marshal’s Office; Dep. Chief Thomas Malcom, Millinocket, Maine Fire Dept.; Dep. Fire Marshal Patrick Tourville, Simsbury, Conn. Fire Dept.
Using the Remembering When™ program, this team of New England public fire and life safety educators will discuss 16 fire and fall prevention behaviors that can help older adults maintain safety and independence in their own homes. Participants will learn how to teach these fire and fall prevention behaviors to groups, using music to promote the safety messages.

3:15 - 3:30 pm ......................................................... Break
3:30 - 4:30 pm ......................................................... Block F

F1: Teaching Fire Safety Through History (Part 2)
This workshop is for those who have taken Teaching Fire Safety Through History, Part 1. Part 2 focuses on fires in places of public assembly. Historical fires including the Beverly Hills Supper Club, MGM Grand and others will be reviewed to see what lessons can be learned from them. Bring a thumb drive to the workshop so you can download a copy of the entire program to use in your community.

F2: Social Media – A Panel Discussion
Chief Steven Coleman, Auburn Fire Dept.; Jennifer Mieth, PIO, Dept. of Fire Services; Capt. Rob Reardon, Duxbury Fire Dept.
This workshop will address how departments can actively engage their communities using social media during emergency and non-emergency situations. Discussion points will include the most effective social media tools and when to use them. Three seasoned public information officers will share how they use social media to transform public images of their organizations and how
they communicate with their communities. Anyone responsible for social media, including PIO’s, should take this workshop. Anyone who wants to use social media will find the program helpful. Use, pros, cons and potential liabilities will be covered.

F3: **Downsizing In Place: A Journey From Possessions To Peace**
Tina Gorman, Director, Westfield Council on Aging
For older adults, the accumulation of a lifetime of possessions can lead to a variety of safety issues. A carefully planned strategic approach to downsizing, prior to an actual move or crisis, puts the older adult in control of the process. First responders and social service providers will gain an understanding of the psychology and culture surrounding the accumulation of possessions throughout the lifespan as well as unhealthy physical, psychological, and emotional symptoms associated with nonessential household and personal items. A strategic plan and specific guidelines for downsizing in place will be outlined.

F4: **Leveraging Teachable Moments**
Chief Michael Cassidy, Holliston Fire Dept.
One of the most important skills an educator has is the ability to recognize and capitalize on teachable moments in everyday life. See and hear examples of how experienced fire and life safety educators have used moments from current events (and history) to emphasize key fire safety behaviors to the public. Learn how you can position yourself to be the one to whom others turn for answers.

F5: **Remembering When™, A Fire and Fall Prevention Program for Older Adults: Part 2 – Conducting Home Visits**
Mary MacCaffrie, Public Education Administrator, N.H. Division of Fire Safety; Vincent Quinerno, Fire Safety Training Officer, R.I. State Fire Marshal’s Office; Dep. Chief Thomas Malcom, Millinocket, Maine Fire Dept.; Dep. Fire Marshal Patrick Tourville, Simsbury, Conn. Fire Dept.
Using the *Remembering When™* program, this team of New England public fire and life safety educators will lead a discussion on how to conduct home visits. Participants will learn to use the *Remembering When™ Home Safety Checklist* to survey home hazards, point out unsafe areas, suggest ways to reduce fire and fall risks, and establish relationships with older adults in their communities.

4:30 pm..........................................................Certificates
Available at registration desk
Past Public Fire and Life Safety Conferences

1995   First Annual Public Fire and Life Safety Education Conference  
      Keynote: McLean Stevenson
1996   Make New Friends and Steal Ideas  
      Keynote: Vina Drennan, surviving spouse of Captain John Drennan, FDNY
1997   Wizard of Oz: The Brains, Heart and Courage to Be Better Fire Educators  
      Keynote: Vina Drennan, surviving spouse of Captain John Drennan, FDNY
1998   An Ounce of Prevention is Worth a Pound of Cure  
      Keynote: Chief Richard Gonzales, Denver, CO
1999   Partnerships for the New Millenium
2000   Recipes for Success — Keynote: Chief Richard Gonzales, Denver, CO
2001   A Safe Odyssey — Keynote: Chief Dennis Compton, Mesa, AZ
2002   Fire Safety Depot: Connecting our Communities — Keynote: Mary Marchone
2003   Seasons of Changes: Life Safety Through the Generations  
      Keynote: Mike Weller, Public Education Officer, Hagerstown, MD
2004   A Decade of Difference — Keynote: R. David Paulison, U.S. Fire Administrator
2005   Chicken Soup for Community Educators  
      Keynote: Carolyn Smith-Clark, National Fire Academy Instructor
2006   Teamwork: The Road to a Championship, Continuing the S.A.F.E. Legacy  
      Keynote: John DiPietro, Worcester, MA
2007   Building Safer Communities — Keynote: Sondra Senn, OSFM, SC
2008   Lights! Camera! Action! — Keynote: Bill Delaney, Program Manager-Community Safety Education, Montgomery County, MD
2009   Fire Safety Safari: Exploring the Jungle  
      Keynote: Chief Randy R. Bruegman, Fresno CA
2010   Fire Safety Education: The Never Ending Story — Keynote: Bill Harley, storyteller
2011   Setting Sail for New Horizons — Keynote: Gina Russo, Station Nightclub survivor
2012   Preparing for a Great Adventure —  
      Keynote: Princella Lee Bridges, burn survivor representing Faces of Fire Sprinkler Initiative
2013   Sounds of Success — Keynote: Reginald D. Freeman, MS, CFO, FIFireE
2014   Destination SAFE: Fire and Life Safety Education for All Ages  
      Keynote: Leslie Gaydos, NECN Anchor and Reporter
2015   Here We Grow Again — Keynote: Vina Drennan, Fire Safety Advocate
2016   Keeping Everybody Safe Every Day — Keynote: Michael Ricardi, Author & Station Nightclub Survivor
2017   Bridging the Gap — Keynote: Peter Mitchell, Chairman and Chief Creative Officer, SalterMitchell

Conferences presented by the Department of Fire Services and planned by the Massachusetts Public Fire and Life Safety Education Task Force
Nomination Form
2018 Fire & Life Safety Educator of the Year Award

About the Award
Nominations are being accepted for the 2018 Massachusetts Fire and Life Safety Educator of the Year Award. This award is designed to recognize individuals or teams for their involvement and commitment to make our world safer from fire or other preventable injuries. Although fire and life safety education may be their job, we are looking for people who go above and beyond to make a difference. We seek to honor people who demonstrate qualities such as leadership, teamwork, creativity, vision, and perseverance. The winner’s name will be inscribed on a perpetual plaque which hangs at the Department of Fire Services. The winner will be invited to participate in fire prevention activities with the State Fire Marshal, and to represent fire and life safety educators at appropriate events throughout the year. The award and the runner-up citations will be presented on September 26, 2018 at the 24th Annual Fire and Life Safety Education Conference to be held at the Southbridge Hotel & Conference Center.

Who can be nominated
Nominees may be a member of any profession. They may impact the safety of any part or many parts of the community — children, older adults, teens, special groups of citizens or the general public.

Name of Nominee(s)__________________________________________________________
Address __________________________________________________________________________
City __________________________ State _______ Zip Code __________________________
Telephone Number __________________________________________________________________

Who can make nominations
Anyone can make a nomination — peers, chief officers, teachers, principals, or citizens. Do you know someone who has made a difference and deserves to be recognized? Let us know who and why.

Name of Nominator(s)__________________________________________________________
Address __________________________________________________________________________
City __________________________ State _______ Zip Code __________________________
Telephone Number __________________________________________________________________

Send both pages of this nomination form and any supporting documents to:

Mail: Department of Fire Services
Fire & Life Safety Educator of the Year Award
PO. Box 1025 - State Road
Stow, MA 01775
Fax: 978.567.3199
E-mail: cynthia.ouellette@state.ma.us

Nomination Deadline is August 27, 2018.

The Public Fire and Life Safety Educator of the Year is selected by a committee appointed by the State Fire Marshal.
Please explain

Please explain why the nominee deserves special recognition by writing a short answer to the following questions. (Feel free to use an extra sheet of paper.) Since the reviewers will likely not know your town, your answers will help them to understand the nominee’s program and why your nominee is someone who is worthy of this award. Please try to answer the questions in detail and give examples. We encourage you to attach supporting materials that demonstrate publicity, successful leveraging of community resources, and community support and involvement such as newspaper articles, handouts, letters, lesson plans, or photos. Remember, you know the program, the reviewer does not. Your answers help them to see the program as you do.

Please use another sheet of paper to answer the following:

1. Why does this nominee deserve special recognition?

2. How successful is the program?
   (Any Young Heroes? Statistics? Behavior changes by the public or inside the organization?)

3. What is innovative or creative about the approach?

4. What partnerships were built?
   (Within or between agencies?)

5. What leadership was shown?

6. What obstacles were surmounted or challenges faced?
Southbridge Hotel and Conference Center  
14 Mechanic Street  
Southbridge, MA 01550  
The Southbridge Hotel room rate for conference attendees is $119. When calling for your reservation, be sure to identify the MA Fire and Life Safety Education Conference. The number of rooms credited to the conference affects the overall cost.

Reservation Deadline  
Make your reservations by August 31, 2018 at www.southbridgehotel.com or 508-765-8000. DFS is not responsible for hotel accommodations.

Dress  
Business casual attire. Bring a sweater or jacket so you can adjust to different room temperatures.

Directions  
From the East  
Take I-90 (Mass Pike) west. Take exit 9 (Sturbridge). After the toll, merge onto I-84 west. Take the first right, exit 3B, onto Route 20 west. Turn left at the first stoplight onto Route 131. Follow Route 131 about 4 miles going through downtown (Main Street) Southbridge. Follow the rotary halfway around onto Mechanic Street. The entrance to the hotel and conference center is less than 100 yards on your right.

From the West  
Take I-90 (Mass Pike) east. Take exit 9 (Sturbridge). After the toll, merge onto I-84 west. Take the first right, exit 3B, onto Route 20 west. Turn left at the first stoplight onto Route 131. Follow Route 131 about 4 miles going through downtown (Main Street) Southbridge. Follow the rotary halfway around onto Mechanic Street. The entrance to the hotel and conference center is less than 100 yards on your right.
Who Should Attend

• S.A.F.E. and Senior SAFE Educators
• Classroom Teachers
• Firefighters
• Elder Service Workers
• Health Educators
• Fire Prevention Officers
• Nurses
• EMTs
• School Administrators
• Injury Prevention Professionals
• School Resource Officers

Continuing Education Units

Educators certified in Massachusetts may apply for 13 contact hours from the Department of Elementary and Secondary Education with Conference Attendance Certificates. OEMS credits have been applied for sessions which meet EMT Continuing Education Standards. Not all topics are eligible for approval. Each day of the conference has been approved for 3 hours of Fire Prevention Officer credits and 2 hours for Fire Chiefs.

Please share this brochure with others in your agency and professional networks. Additional copies are available at www.mass.gov/dfs. Search for Public Education Conference 2018.
School Wall Decorations
(Uses of Paper Materials)
527 CMR 1.00, s. 20.2.4.4.3
Regulates how, where and how much pa-
per decorations may safely be displayed
on walls in sprinklered and unsprinklered
buildings.

When building new schools, consider
this regulation and include bulletin board
design to safely display paper materials.

Fire Lanes
527 CMR 1.00. c. 18
Regulations on designation, maintenance
and preventing obstruction of fire lanes.

Keep clear at all times.

Fire Extinguishers
527 CMR 1.00, s. 13.6

Emergency Wash Stations
527 CMR 1.00, s. 10.24
Says where, how many and what kind of
fire extinguishers and emergency wash
stations schools need.

Has testing and inspection requirements.

Labs are required to have emergency
wash systems (showers) or fire blankets
and signage.

Fire Protection Systems
527 CMR 1.00, c. 13
Requires schools to inspect, test and
maintain fire alarm, fire sprinkler and
kitchen suppression systems.

Chemistry Labs
527 CMR 1.00, c. 26
Permits and special storage arrange-
ments may be required based on the
type and quantity of chemicals stored.

Don’t store chemicals alphabetically.

Think about the life cycle and hazardous
waste disposal when purchasing and
storing chemicals.

See 527 CMR 1.00, s. 10.24 for emergency
wash stations, fire blankets and signage.

School Fire Reporting Law
M.G.L. c. 148, s. 2A
Requires schools to report all fires to the
local fire department.

Requires fire departments to report all
school fires to the Mass. Fire Incident
Reporting System (MFIRS).

No Smoking in Schools
Federal Law; M.G.L. c. 270, s. 22

Fire and Life Safety Education
M.G.L. c. 71, s. 1
DESE Health Curriculum Frameworks
The Student Awareness of Fire Education
(S.A.F.E.) program has trained firefighter-
educators who work with classroom
teachers.
A school is one of the most important resources in a community. School fires destroy costly bricks and mortar, and also the heart of a community.

This pamphlet summarizes fire prevention regulations affecting schools. It also explains where to find more detailed information about regulations.

Fire prevention laws can be found in M.G.L. Chapter 148. Most fire prevention regulations affecting schools can be found in 527 Code of Massachusetts Regulations (CMR) 1.00. The Department of Fire Services' website has these and many helpful Fire Safety Division Advisories. Visit www.mass.gov/dfs and search for FSD Advisories.

**School Fire Drills**
527 CMR 1.00, s. 20.2.4.2.1.4

Fire departments are required to conduct fire drills in schools four times a year. One of the drills must happen within three days of the start of school.

**Multi-Hazard & MERP Plans**
Section 363 of Chapter 159 of the Acts of 2000, M.G.L. c. 69, s. 8A

School superintendents are required to meet with the local police and fire chiefs to develop a multi-hazard evacuation plan and in addition must have developed a Medical Emergency Response Plan (MERP) by fall 2012, and resubmit every 3 years.

DFS has a School Bomb Threat Response Guide pamphlet to help with all hazard planning.

**Place of Assembly (Theatres, Auditorium, Gym, Cafeteria)**
527 CMR 1.00, s. 20.1.5.10.3.1

Schools need a certificate of inspection from the building official which will set the occupancy limit.

Severe penalties for violating occupancy limits and blocked egress, passed in the aftermath of the fire at The Station nightclub.

See *School Wall Decoration* regulations for proms, dances, etc.

See regulations on drapery and curtains.

**Crowd Manager Requirements**
527 CMR 1.00, s. 20.1.5.6

A crowd manager is needed in facilities that feature entertainment by live band or recorded music generating above normal sound levels and which have a specific area designated for dancing. Schools might need a trained crowd manager on-duty when holding school dances. To be sure, discuss this with your local fire department early in the school year. For more information on crowd manager requirements or to take the online training program, please go to www.mass.gov/dfs.

**Upholstered Furniture, Molded Chairs and Re-Upholstered Furniture**
527 CMR 1.00, s. 12.6.3

Requirements are different for sprinklered and unsprinklered buildings.

Flammability testing requirements for furniture.

Furniture should be resistant to fire. It can produce volumes of toxic smoke.

**Decorations, Curtains, Draperies and Window Treatments**
527 CMR 1.00, s. 12.6.2

Requires certification that these products meet flammability standards.

**Theatrical Special Effects**
527 CMR 1.00, c. 65
OSFM Advisory 1/5/2007 & 8/1/2014

Schools need a permit from the local fire department to use special effects and pyrotechnics (including flash powder and flash paper).

Special effects and pyrotechnics must be conducted by licensed individuals. Failure to do so constitutes a violation of M.G.L. c. 148, s. 34A with a $5,000 fine and/or 2 1/2 years in prison. The law was passed in the aftermath of the Station nightclub fire.

**General Housekeeping**

Store cleaning chemicals in a safe and secure area (not next to heat sources.)

Shut off the appliances in the teacher/staff lounge each day.

Teach kitchen fire safety to cafeteria staff and include them in fire drills. Kitchen fires are one of the leading causes of fires in schools.

Do not wedge fire doors open (527 CMR 1.00, s. 12.4.6.18.3).