

**MASSACHUSETTS DEPARTMENT OF REVENUE
FILING ENFORCEMENT BUREAU
CIGARETTE AND TOBACCO EXCISE UNIT**

PRESUMPTIVE MINIMUM RETAIL PRICES EFFECTIVE

October 4, 2018

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 6.25 percent
Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices
for those brands **Changes and additions are bolded.**

Brand (Alpha)	Non-Chain Stores		Chain Stores	
	Retail		Retail	
	Carton	Pack	Carton	Pack
1839	\$77.40	\$7.74	\$76.26	\$7.63
1st Class	\$71.61	\$7.16	\$70.56	\$7.06
Ace	\$72.18	\$7.22	\$71.11	\$7.11
American Spirit	\$111.04	\$11.10	\$109.40	\$10.94
American Spirit Organic	\$111.04	\$11.10	\$109.40	\$10.94
Basic	\$110.53	\$11.05	\$108.90	\$10.89
Benson & Hedges	\$124.86	\$12.49	\$123.03	\$12.30
Benson & Hedges Green	\$92.03	\$9.20	\$90.68	\$9.07
Benson & Hedges King (princess pk)	\$125.44	\$12.54	\$123.59	\$12.36
Cambridge	\$118.99	\$11.90	\$117.24	\$11.72
Camel - All others	\$97.16	\$9.72	\$95.74	\$9.57
Camel Crush	\$103.59	\$10.36	\$102.06	\$10.21
Camel Regular - Non Filter	\$128.08	\$12.81	\$126.19	\$12.62
Capri	\$128.30	\$12.83	\$126.41	\$12.64
Carlton	\$128.30	\$12.83	\$126.41	\$12.64
Checkers	\$71.54	\$7.15	\$70.49	\$7.05
Chesterfield	\$117.28	\$11.73	\$115.55	\$11.56
Commander	\$117.28	\$11.73	\$115.55	\$11.56
Crown	\$81.13	\$8.11	\$79.93	\$7.99
Dave's	\$106.68	\$10.67	\$105.10	\$10.51
Doral	\$110.53	\$11.05	\$108.90	\$10.89
Dunhill	\$128.30	\$12.83	\$126.41	\$12.64
Eagle 20's	\$78.16	\$7.82	\$77.01	\$7.70
Eclipse	\$123.16	\$12.32	\$121.35	\$12.14
English Ovals	\$125.44	\$12.54	\$123.59	\$12.36
Eve	\$98.39	\$9.84	\$96.94	\$9.69
Export A	\$109.83	\$10.98	\$108.21	\$10.82
Fortuna	\$86.25	\$8.63	\$84.98	\$8.50
Gold Crest	\$71.54	\$7.15	\$70.49	\$7.05
GPC	\$110.53	\$11.05	\$108.90	\$10.89
Gran Prix	\$91.45	\$9.15	\$90.10	\$9.01
Hi Val	\$70.90	\$7.09	\$69.85	\$6.99
Kent	\$128.30	\$12.83	\$126.41	\$12.64

Kool	\$106.15	\$10.62	\$104.60	\$10.46
L & M	\$89.33	\$8.93	\$88.01	\$8.80
Lark	\$124.86	\$12.49	\$123.03	\$12.30
Liggett Select	\$95.24	\$9.52	\$93.84	\$9.38
Lucky Strike	\$128.30	\$12.83	\$126.41	\$12.64
Marlboro	\$106.15	\$10.62	\$104.60	\$10.46
Marlboro 72's	\$95.88	\$9.59	\$94.48	\$9.45
Marlboro Black	\$96.53	\$9.65	\$95.10	\$9.51
Marlboro Blue	\$106.15	\$10.62	\$104.60	\$10.46
Marlboro Special Blend	\$97.16	\$9.72	\$95.74	\$9.57
Maverick	\$90.29	\$9.03	\$88.96	\$8.90
Merit	\$124.86	\$12.49	\$123.03	\$12.30
Misty	\$103.18	\$10.32	\$101.66	\$10.17
Monarch	\$109.89	\$10.99	\$108.26	\$10.83
Montclair	\$76.11	\$7.61	\$74.99	\$7.50
More	\$128.30	\$12.83	\$126.41	\$12.64
New York Cut	\$116.18	\$11.62	\$114.46	\$11.45
Newport	\$105.90	\$10.59	\$104.34	\$10.43
Newport Menthol Smooth Select	\$98.84	\$9.88	\$97.38	\$9.74
Newport Non-Menthol	\$93.19	\$9.32	\$91.81	\$9.18
Newport Non-Menthol Gold Box	\$93.19	\$9.32	\$91.81	\$9.18
Newport Non-Menthol Gold Box 100	\$93.19	\$9.32	\$91.81	\$9.18
Now	\$128.30	\$12.83	\$126.41	\$12.64
Old Gold	\$110.53	\$11.05	\$108.90	\$10.89
Pall Mall	\$88.40	\$8.84	\$87.10	\$8.71
Pall Mall - Gold	\$128.30	\$12.83	\$126.41	\$12.64
Pall Mall - NF	\$128.30	\$12.83	\$126.41	\$12.64
Parliament	\$111.55	\$11.16	\$109.91	\$10.99
Players	\$124.86	\$12.49	\$123.03	\$12.30
Pyramids	\$86.90	\$8.69	\$85.63	\$8.56
Rave	\$86.25	\$8.63	\$84.98	\$8.50
Red Kamel	\$106.15	\$10.62	\$104.60	\$10.46
Salem	\$107.44	\$10.74	\$105.86	\$10.59
Saratoga	\$124.86	\$12.49	\$123.03	\$12.30
Select (Formerly Naturals King)	\$111.04	\$11.10	\$109.40	\$10.94
SF	\$78.35	\$7.84	\$77.19	\$7.72
Shield	\$77.78	\$7.78	\$76.64	\$7.66
Smoking Joe Natural Menthol 100	\$75.01	\$7.50	\$73.91	\$7.39
Smoking Joe natural Menthol King	\$75.01	\$7.50	\$73.91	\$7.39
Smoking Joe natural Purple 100	\$75.01	\$7.50	\$73.91	\$7.39
Smoking Joe natural Purple King	\$75.01	\$7.50	\$73.91	\$7.39
Smoking Joe natural Silver 100	\$75.01	\$7.50	\$73.91	\$7.39
Sonoma	\$73.23	\$7.32	\$72.14	\$7.21
State Express 555	\$127.18	\$12.72	\$125.30	\$12.53
Tareyton	\$128.30	\$12.83	\$126.41	\$12.64
Traffic	\$71.16	\$7.12	\$70.11	\$7.01
True	\$128.30	\$12.83	\$126.41	\$12.64

USA Gold	\$93.96	\$9.40	\$92.59	\$9.26
Vantage	\$128.30	\$12.83	\$126.41	\$12.64
Virginia Slims	\$111.55	\$11.16	\$109.91	\$10.99
Wave	\$93.50	\$9.35	\$92.13	\$9.21
Wildhorse	\$70.78	\$7.08	\$69.74	\$6.97
Winston	\$95.24	\$9.52	\$93.84	\$9.38
Winston Black Box	\$95.24	\$9.52	\$93.84	\$9.38
Winston Black Box 100	\$95.24	\$9.52	\$93.84	\$9.38

Nat sherman Cube 5 Packs of 20

Black & Gold	\$62.75	\$12.55	\$61.83	\$12.37
Fantasia	\$62.75	\$12.55	\$61.83	\$12.37
Classic	\$62.75	\$12.55	\$61.83	\$12.37
Cigarettellos	\$62.75	\$12.55	\$61.83	\$12.37
Havana Oval	\$62.75	\$12.55	\$61.83	\$12.37
Hint of Mint	\$62.75	\$12.55	\$61.83	\$12.37
MCD	\$62.75	\$12.55	\$61.83	\$12.37
Naturals	\$62.75	\$12.55	\$61.83	\$12.37

nt sales tax.