

Office of Outdoor Advertising
Public Meeting

September 13, 2018

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

Present:

John Romano, Executive Director

Office of Outdoor Advertising September 13, 2018

1 P R O C E E D I N G S

2

3

JOHN ROMANO: Good morning, everyone.

4

Welcome to the August 9, 2018 -- sorry -- September 13

5

-- I wish it was August. Don't we all, right?

6

September 13, 2018 public hearing of the Office of

7

Outdoor Advertising for MassDOT. My name is John

8

Romano and I am the Director.

9

This meeting is accessible to people

10

with disabilities and individuals with limited English

11

proficiency. If you have filed a request with us for

12

assistive technology, sign language, alternative

13

format documents, an interpreter, translated

14

documents, or other such services to be available here

15

today, please see Lydia who is in the front row here

16

if you haven't yet received the assistance you need.

17

If you need any other similar

18

assistance to participate today, please let Lydia

19

know, and she will do her best to help you.

20

Obviously, it's helpful if we know in advance, because

21

we will make sure that whatever you request, to the

22

best of our ability, we'll have it here. Thank you.

23

On the table to my left is a sign-in

24

sheet. If you haven't signed in on your way in, you

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1 could do so on your way out. There are also copies of
2 today's agenda and copies of the August 9th meeting
3 minutes.

4 The next item on the agenda is the
5 minutes from the previous meeting, August 9th regular
6 session minutes. Any questions, concerns, comments,
7 changes?

8 (No response.)

9 JOHN ROMANO: Seeing none, we will mark
10 those approved.

11 Okay. Going right to the main part of
12 the agenda here, the first item is applications for
13 permits: Outfront Media, LLC, digital urban panel
14 street furniture units. There are, I believe, eight
15 of these. Correct. The first one is in Medford,
16 Revere Beach Parkway at Rivers Edge, which is
17 Wellington Station. This is Application Number
18 2018206. Notification was sent by my office on August
19 10th to the mayor and the city clerk of Medford.

20 Is the applicant here?

21 ANGELA RUFO: Yes.

22 JOHN ROMANO: Please state your name
23 for the record.

24 ANGELA RUFO: Angela Rufo, Outfront

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1 Media.

2 JOHN ROMANO: Thank you, Angela.

3 Is anybody here representing the
4 municipality where the sign is proposed?

5 (No response.)

6 JOHN ROMANO: Are there any abutters
7 present today?

8 (No response.)

9 JOHN ROMANO: Is there anybody from the
10 MassDOT District Office?

11 (No response.)

12 JOHN ROMANO: Anybody from MassDOT
13 Traffic?

14 (No response.)

15 JOHN ROMANO: We did receive a memo
16 from the State Traffic Engineer, who reviewed this
17 location and has determined that no traffic study is
18 required for this location.

19 And, let's see. Angela, have you
20 received any written comments in support or opposition
21 of this application?

22 ANGELA RUFO: No, nothing.

23 JOHN ROMANO: And neither have we. And
24 it's MBTA, so no special permit is required.

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1 I'm going to have my inspector give his
2 report on this location.

3 CHRISTOPHER CHAVES: Thanks, John.

4 As you mentioned, this is a proposed
5 electronic street furniture to be affixed on MBTA
6 property, affixed on the wall, facing out towards
7 Revere Beach Parkway.

8 JOHN ROMANO: Any issues to be noted?

9 CHRISTOPHER CHAVES: Nothing to note.

10 JOHN ROMANO: Okay. Great. Oh, Chris
11 Chaves. I'm sorry. I usually say it.

12 Okay. Angela, anything that you would
13 like to add to this application at this time?

14 ANGELA RUFO: No.

15 JOHN ROMANO: No? Okay. Thank you.
16 Does anybody have any questions, concerns, comments
17 from the audience?

18 (No response.)

19 JOHN ROMANO: Seeing none, we will take
20 this under advisement and we will get back to you.

21 Thank you.

22 Next, we have seven applications.
23 They're all in the City of Boston at seven different
24 locations. These are also by Outfront Media, and they

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1 are digital urban panel street furniture units. So,
2 where they're all in the City of Boston, and they're
3 all the same type of unit, I am going to lump these
4 all together. I will identify all of the locations,
5 but I am going to forego asking the same questions
6 seven times to both the applicant and to my inspector.
7 If anybody has a particular question about a
8 particular station, please feel free to ask that.

9 So, location one is Revere Beach
10 Parkway -- excuse me -- Devonshire and Water Streets,
11 which is State Street Station in Boston. It's
12 Application 2018207

13 The next one is 17 Franklin Street,
14 which is Downtown Crossing Station, again in the City
15 of Boston, Application Number 2018208.

16 The next, also 17 Franklin Street,
17 Downtown Crossing, Application 2018209.

18 Next is Charles Street and Cambridge
19 Street, which is the Charles/MGH Station in the City
20 of Boston, Application 2018210.

21 Next is Dorchester Ave. and Ashmont
22 Street, which is Ashmont Station, also in the City of
23 Boston, Application 2018211.

24 Next is Dorchester Ave. and Southampton

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1 Street, which is Andrew Station. And that's
2 Application 2018212, also in the City of Boston.

3 And last, but not least, is Haverhill
4 and Cambridge Streets, which is Sullivan Station,
5 Application 2018213, also in the City of Boston.

6 Notification for all of these
7 applications were sent by my office on August 10th to
8 the mayor and the city clerk in Boston.

9 Is the applicant present? This is for
10 all seven.

11 ANGELA RUFO: Yes, Angela Rufo,
12 Outfront Media.

13 JOHN ROMANO: Is there anybody here
14 representing the municipality?

15 (No response.)

16 JOHN ROMANO: Seeing none. Are there
17 any abutters present for any of the seven locations?

18 (No response.)

19 JOHN ROMANO: Is there anybody here
20 from the MassDOT District Office?

21 (No response.)

22 JOHN ROMANO: Is there anyone
23 representing Traffic Operations from MassDOT?

24 (No response.)

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1 JOHN ROMANO: No. However, again, I
2 did receive a memo from the State Traffic Engineer's
3 Office who reviewed all seven sites and have informed
4 me that no traffic study will be required for any of
5 the seven locations.

6 And, again, Angela, I will ask you,
7 have you received any written comments in support or
8 opposition of any of these seven locations?

9 ANGELA RUFO: No, we have not.

10 JOHN ROMANO: Neither have we.

11 And no special permit or variance is
12 required because these are MBTA property and they are
13 exempt.

14 I will, again, ask my inspector, Chris
15 Chaves, to run through as a group all of the seven
16 locations.

17 CHRISTOPHER CHAVES: Just like Medford,
18 these are proposed electronic street furniture, all
19 affixed to walls on MBTA property. Nothing to note
20 for spacing, etc.

21 JOHN ROMANO: Okay. Great. Thank you,
22 Marc.

23 Angela, anything you would like to add
24 to any of the seven applications?

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1 ANGELA RUFO: No, nothing.

2 JOHN ROMANO: Okay. Does anybody have
3 any questions, comments, concerns, feedback on any of
4 these seven locations?

5 (No response.)

6 JOHN ROMANO: Okay. Seeing none, we
7 will take them all under advisement along with the
8 Medford one, and we will get back to you.

9 ANGELA RUFO: Okay.

10 JOHN ROMANO: Okay. Next on the agenda
11 is for the record - actions taken since the last
12 public hearing. Does anybody have any questions,
13 comments, concerns, feedback on those?

14 (No response.)

15 JOHN ROMANO: Okay. Seeing none, we
16 will move to Item 5, which is public comment. Any
17 public comment in general for anything today or
18 anything in the past or present?

19 (No response.)

20 JOHN ROMANO: Seeing none, we are
21 adjourned. Thank you all very much. Enjoy the rest
22 of the day. See you soon.

23 (Whereupon, the proceedings were concluded
24 on September 13, 2018 at 11:10 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.