



Workforce Issuance

100 DCS 14.293

Policy ☒ **Information**

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: September 13, 2019

Subject: Labor Insight Overview Webinar

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce development partners of the upcoming Labor Insight Overview webinar.

Background: Labor Insight is a labor market information tool that analyzes online job postings data, allowing users to access and report on the most in demand job roles and credentials in their region.

This web-based training session will familiarize career center staff with the Labor Insight tool and walk them through some of the features of the product.

Particular focus will be on the '*Home*' tab, '*Regional Scan*', and '*Occupational Analysis*'. We will also explore '*Create Reports*' to view job postings and conduct employer based searching.

This webinar will be offered on September 19, 2019 from 10:00 am to 11:00 am.

Staff must register for this training in advance through EventBrite by clicking on the appropriate Labor Insight Overview Webinar link located on the Workforce System Staff Training page on Mass.gov:

<https://www.mass.gov/service-details/mdcs-using-labor-insight-training>

NOTE: Visual and audio participation information will be provided in the Event Information section of the registration confirmation notice.

Action

Required: Please share this issuance with appropriate staff who are assigned to utilize the labor market information tool, Labor Insight, and ensure that they register for this training.

Effective: Immediately

Inquiries: Please direct all questions to David Ledonne at David.Ledonne@detma.org. Please reference this MassHire Department of Career Services Workforce Issuance number in your inquiry.