

# WHAT IS THE MASSACHUSETTS SAFE ROUTES TO SCHOOL PROGRAM?



EDUCATION ••• ENCOURAGEMENT ••• ENGAGEMENT ••• EVALUATION ••• ENGINEERING ••• EQUITY

SRTS is a free, federally funded program administered by the Massachusetts Department of Transportation that works to increase safe walking, biking, and rolling among public elementary, middle, and high school students. We use a collaborative, community-focused approach that bridges the gap between health and transportation.

**MAXIMIZE YOUR SRTS PARTNERSHIP** and get great benefits for students, families, schools, and communities.

- Increase safety for students walking and rolling in their community
- Help students stay active and build independence
- Boost attendance and reduce tardiness
- Decrease traffic congestion and improve air quality

**WHAT WE DO.** SRTS provides services to schools and communities across the Commonwealth and everything we do is centered around the “6 E’s.” Make an impact in your community through every “E!”

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**EDUCATION** Get the tools students need to be smart, aware walkers and rollers:

- Pedestrian/bike safety sessions & Bike Rodeos
- Curriculum and professional development
- Driver education materials
- Videos, webinars, and other trainings

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**ENGAGEMENT** Cultivate relationships between schools, communities, and municipalities:

- SRTS Task Forces
- Crossing Guard Appreciation Day
- Crossing Guard training materials

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**EQUITY** Access resources on implementing sustainable and equitable programs:

- Students of All Abilities Guide
- SRTS Sustainability Guide
- Equity Strategies for Schools
- Model Policy Language

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**ENCOURAGEMENT** Build excitement about active transportation through events, activities, and contests:

- Flagship days—iWalk; Winter Walk and Roll; and Massachusetts Walk, Bike, and Roll
- Walking School Buses, Bike Trains, and Park, Walk, and Rolls
- Yard Sign Design Contest
- High School activities and resources

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**EVALUATION** Explore data about surrounding environments and travel behaviors to improve walking and rolling:

- Arrival/Dismissal observations
- Walk/Bike audits
- Mapping and surveys

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**ENGINEERING** Seek opportunities for SRTS-related infrastructure funding:

- Signs and Lines Program
- SRTS Infrastructure Program