

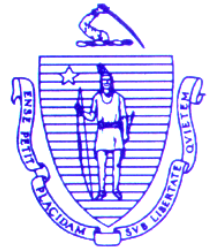


**David E. Pierce**  
*Director*

# *Commonwealth of Massachusetts*

## **Division of Marine Fisheries**

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*Commissioner*  
**Mary-Lee King**  
*Deputy Commissioner*

### **Seafood Marketing Steering Committee Meeting Agenda**

**Wednesday, December 7<sup>th</sup> 2016**

**11:00 – 1:00, New Bedford Fairfield Marriot**

**185 MacArthur Drive, New Bedford, MA 02740**

<i>Optional: Informational tour of the New Bedford Fishing Heritage Center</i>	<i>10:00 – 10:40</i>
Welcome and introductions: David Pierce	11:00 – 11:15
Seafood Marketing Program update: Wendy Mainardi Zisson - Program launch, logo, petite oysters, shellfish closures, new grant program, etc.	11:15 – 11:45
Break	11:45 – 11:50
Group discussion: emerging issues	11:50 – 12:30
Guest Presentation: Ed Anthes-Washburn, Port of New Bedford	12:30 – 12:45
Presentation Q&A	12:45 – 12:50
Wrap up: David Pierce	12:50 – 1:00