

Commonwealth of Massachusetts

Division of Marine Fisheries

251 Causeway Street, Suite 400 Boston, Massachusetts 02114 (617)626-1520



Seafood Marketing Steering Committee Meeting Agenda

Thursday, June 29th 2017

9:30 – 12:00, Division of Marine Fisheries Office

30 Emerson Ave, Gloucester, MA 01930

Welcome and introductions: David Pierce	9:30 – 9:45
Seafood Marketing Program update: Wendy Mainardi Zisson - Zip Trips, grant program, billboard, video, etc.	9:45 – 10:15
Group discussion: future program action	10:15 – 11:10
Break	11:10 – 11:20
Guest Presentations (5 minutes each)	11:20 – 11:50
Wrap up: David Pierce	11:50 – 12:00